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"A short-lived satirical pulp." —TIME

It's the magazine that wouldn't die! Ever since its monstrous birth from the publishing company led by maverick comic book tycoon William Gaines, MAD has been making some people... well, mad. Banned by parents, scorned by teachers, denounced from pulpits, and the target of innumerable lawsuits, MAD goes on, the most successful humor magazine in the world.

At last, one gigantic book reveals MAD's entire history of insanity, controversy and unrelenting satire—with over 550 illustrations (more than 400 in color) including reproductions of every MAD cover since Issue #1... research into the mysterious origins of Alfred E. Neuman... brief bios of all the MADmen... and excerpts from classic MAD stories all the way back to "Ganefs!" and "Superduperman!"

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NUMBER 307 DECEMBER 1991

MAD

"War is what happens when arms are used instead of heads!"
—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: RICHARD WILLIAMS

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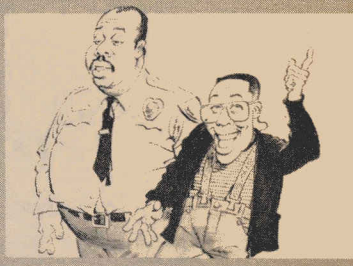

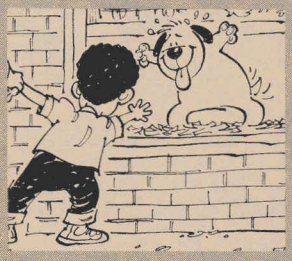

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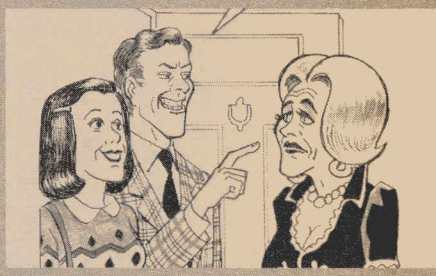

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AN EXCITING NEW SUBSCRIPTION OFFER

EXCLUSIVELY FOR READERS OF MAD MAGAZINE!

"An extraordinary opportunity to own the official MAD Pin Collection!"

MAD

A Brief History of the MAD Pin Collection

In late 1990, MAD publisher William Mildred Farnsworth Higgenbottom Pious Gaines IX decreed that there should be an official MAD Pin Collection and ordered that famous artisans from around the world be contacted to see who would work the cheapest to create these objects of art!

Unique in all of jewelry-making history, we broke the mold before we cast these pins!

Each official MAD Pin is precision crafted by machines that are turned On and Off **by hand!**

Each Pin is cast in Space-Age Alloys—the same Alloys used to make NASA space shuttle souvenir pins sold by guys hanging around Cape Canaveral!

The Official MAD Pin Collection smells like jewelry that costs thousands of dollars and can be mistaken for real gold at distances over 500 meters (though at shorter distances they may be mistaken for a lot of other things)!

These Pins will not be sold in any store—we know, we tried getting any store we could find to sell them and nobody would touch them!

Due to the special nature of this offer, the number of Official MAD Pins commissioned shall never exceed the demand! (In the event of a tie, all production will cease! That's our commitment to quality!)

These are the very same Pins that will be offered by us again and again and again in future issues of MAD Magazine!

An Important Reminder! Each Official MAD Pin is so valuable it will be personally delivered to your home by an official United States Government Employee, dressed like a mailman!

This offer is neither endorsed nor in any way connected to the Franklin Mint, Benjamin Franklin, Joe Franklin or Franklin Delano Roosevelt!

How To Get Your MAD Pin Collection FREE:

485 MADison Avenue MAD **New York, New York 10022**

☐ **I enclose $53.75 for a 40-Issue Subscription. I'll save $16.25 off newsstand price and get all three MAD Pins shown above absolutely free!**

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Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

*Outside U.S.A. (including Canada), $18.75 for 8 issues or $46.75 for 24 issues or $74.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST tax included. Allow **10 weeks** for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

USE COUPON OR DUPLICATE

LETTERS AND TOMATOES DEPT.

SATURDAY NIGHT JIVE

During a recent taping of NBC's *Saturday Night Live* I encountered cast member Phil Hartman in deep concentration midway through your incisive article about Madonna. I snapped this photo because I thought you'd enjoy his reaction!

Stanley Moss
New York, NY

SNL's popular Phil Hartman in what may be a first: A photo of a celebrity voluntarily reading an issue of MAD that contains absolutely no reference to him whatsoever! None! Zero! Zip!

"STUPID TEEN"

Your "Stupid Teen" fakeout cover on the back of MAD #305 was great, and I couldn't help but notice that in the picture of the New Kids, Donnie Wahlberg is barefoot. This reminded me of the Beatles' *Abbey Road* album controversey when Paul was barefoot. Does this mean that Donnie is dead?

Jared B. Johnson
Orlando, FL

Jared B.—Yes, but only from the neck up!—Ed.

Many thanks for the "Stupid Teen" cover. We all loved it. Your guys write better cover lines than we do!

Sanford Schwarz
Super Teen Director
New York, NY

MORON MAIL

Please. Print my letter print my letter print my letter print my letter print my letter print my letter PRINT MY LETTER!!!! Thank you for your time.

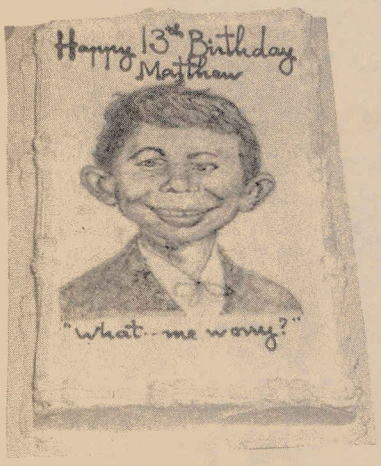
Gavin Stansill
West Linn, OR

Gavin. You're a schmuck you're a schmuck you're a schmuck you're a schmuck you're a schmuck you're a schmuck you're a schmuck YOU'RE A SCHMUCK!!!! Thanks for writing.—Ed.

CAKE MY DAY

For my 13th birthday, my parents threw me a surprise party. But I was even more surprised when I saw the cake! Yecch! Alfred!

Matt Smucker
Bird-In-Hand, PA



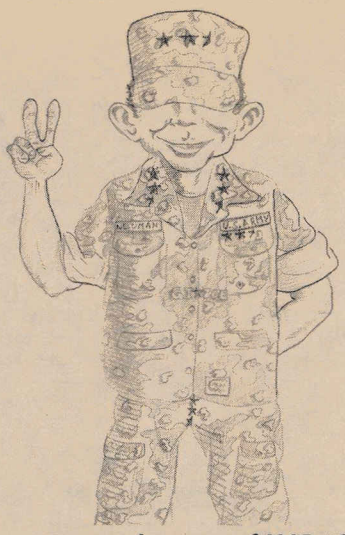
It's a good thing you're not a fan of *Vanity Fair* magazine, or your parents would have given you a cake with a big, bloated Demi Moore on it!—Ed.

Here's a picture of a cake I brought to a recent party at the sprawling Brooklyn ranch of world-famous MAD artist Rick Tulka.

Brian Fitterman
Syosset, NY

Fitz—Your cake looks lovely, but we have one question: Who cut it?—Ed.

GENERAL CONFUSION



In response to the cover of MAD #305, Daniel Brannan of Jacksonville, IL sent us this sketch of a character he calls "Stormin' Neuman." Even though Norman Schwarzkopf is known as "The Bear," Neuman is known as "The Ass"!

YOU MAY ALREADY BE A LOSER!!

I am an avid fan of your magazine, and a new idea has come to me. On the covers of your MAD Collector's Series Super Specials, it lists the number of that copy in a limited edition of 1,003,300. Why not turn this failed attempt at humor into a contest? In a future issue of MAD, feature a randomly chosen number. Then, whichever idiot bought that copy can mail it in and win a free subscription! This would massively boost sales to a new high! Then again, no one would admit that they were stupid enough to waste $3.50 on such garbage!

Jeff Pressey
Oxford, ME

Jeffy—*Excellent* idea! So excellent, we'll do it! We are pleased to announce the MAD Collector's Series "Jackpotrzebie"! Beginning with MAD Collector's Series #2, if the number printed on the cover of any reader's copy matches one of the ten randomly selected numbers printed below, they will win a one-year subscription to MAD! We will reprint the winning numbers in the following Collector's Series and choose new winning numbers for each Collector's Series Edition. To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADison Ave., New York, NY 10022. All prize claims subject to verification. Relatives of William Mildred Farnsworth Higgenbottom Pious Gaines IX (and you know who you are) are not eligible! Void in any state where prohibited by law. And for suggesting an idea we will all soon regret, Jeff gets a free one-year subscription and a fabulous MAD pin collection! Fa fa fa!—Ed.

Here are the MAD Collector's Series #2 Winning Numbers

0,591,384	0,143,536	0,454,020
0,921,257	0,364,819	0,138,578
0,604,491	0,118,650	0,634,021
	0,836,742	

Please Address All Correspondence To:
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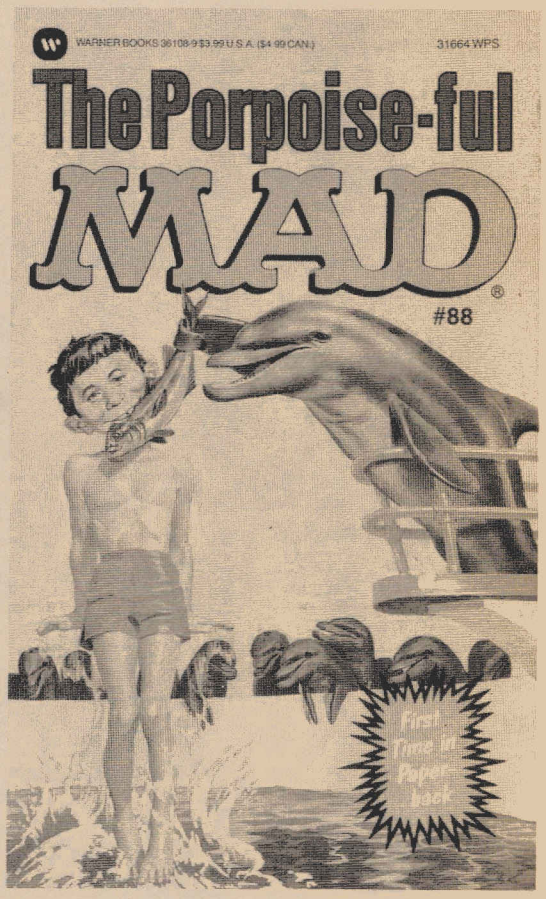
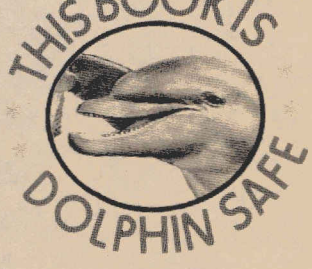
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note suggesting a name for John's new black and white tuxedo cat!

We've decided to tackle the SWIMSUIT ISSUE and immerse ourselves in Aquatic Humor, Fishy Satire and Deep-Sea Trash!

Don't be a Chicken of the Sea! Take our Bait and Dive into . . .





ON SALE NOW!

I'm **Lt. Mudrock!** I play a **stupid police officer** on an even **more stupid TV show!** Right now I'm on a **secret mission** at the **Darnslow's** house! I can't divulge the nature of the case! For now, all I can tell you is that the **code name** of my investigation is...

Sorry to **barge in,** but I'm here on **police business!** I'm under **strict orders** to **interrogate** your family, but because I **like** you, I'm just going to ask you all a **lot** of **questions!** Why don't you all **introduce yourselves?!**

Well, you know me, boss! I'm **Card Darnslow,** a law enforcement agent in the tradition of **Superman** and **Batman!** How? People don't believe in **them,** and they don't believe in **me,** either— a **jovial, 100% honest Chicago cop!**

I'm **Harried,** the **wife!** I cook, sew, manage the budget, and **feed** the **family! What** do I I feed them? Mainly, **straight lines!**

I'm **Adora,** the teen-age **daughter!** I have a **"love interest"** in **Dweeb Irksome,** the little **nerd** next door! I'd **LOVE** to see him get **flattened** by a **truck!**

QT DRUCKER

I'm **Card's mother!** Even though I'm a **grandma,** I **boogie!** I **bowl!** I even play **foot-ball—tackle!** Now if you'll **excuse** me, I must get my **underthings** from the **wash!** You'd be **amazed** at how long it takes a **jock strap** to **tumble dry!**

I'm **Ratewell,** Harried's **widowed sister!** Carl and Harried let me **live here!** Not because they **care** about me—they **need** me and my **precocious** son to complete their ideal **sitcom family!**

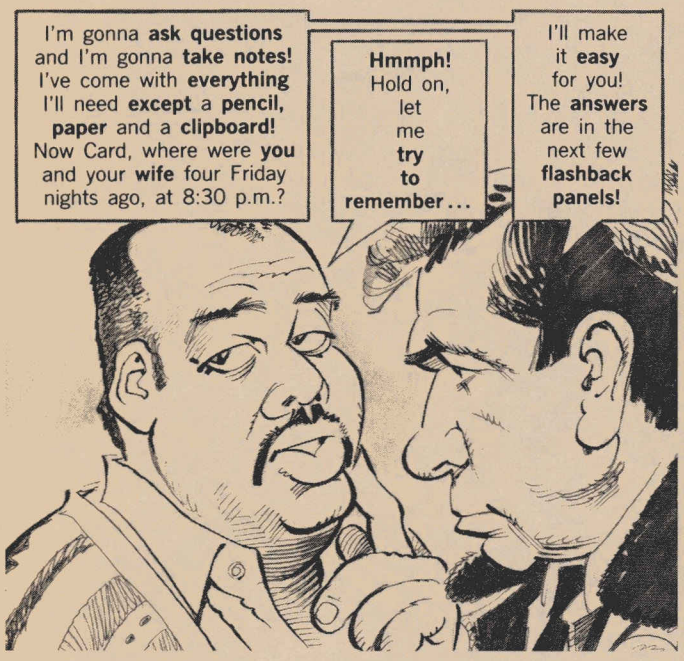
What's **"pre-dough-cuss"** mean?

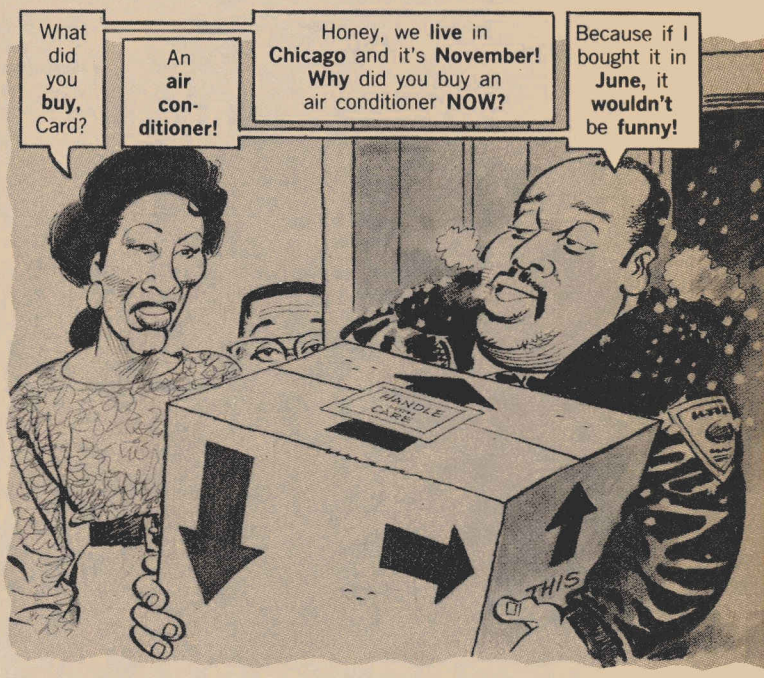
When you **mispro-nounce** words like that it means **high ratings** and **big laughs!** I'm **Eggie,** the **not-too-bright son!** I make **"C"'s** in school, but **amazingly,** I don't have to work that hard to **get them!**

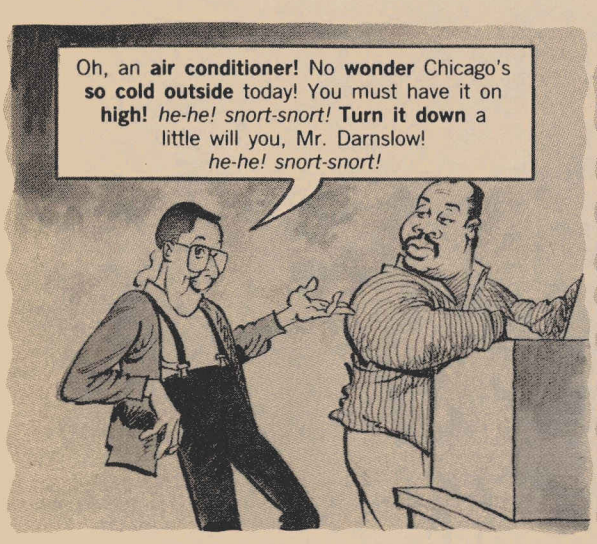
I'm **Dweeb Irksome,** the **pushy, unhip kid next door!** I'm not **part of the Darn-slow family,** which they're the **first** to **admit!** I hang out here 'cause my **REAL parents** won't admit I'm part of **their** family **either!** *he-he! snort-snort!*

Familiar Matters

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO





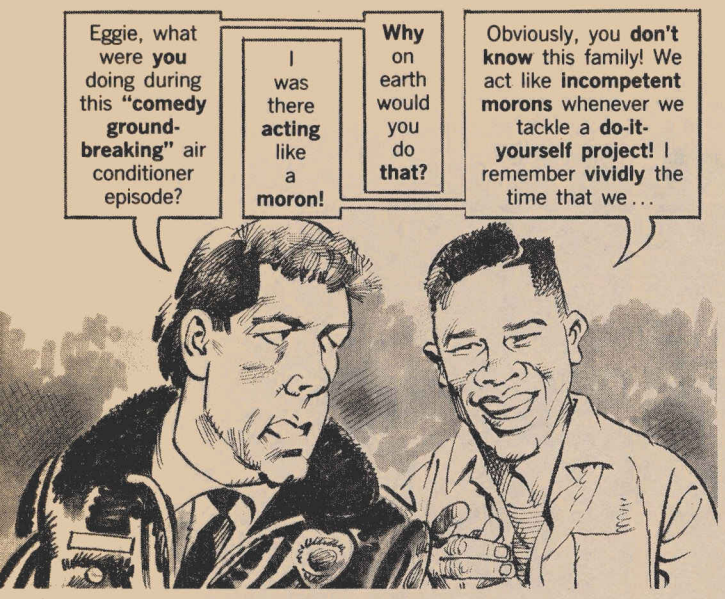


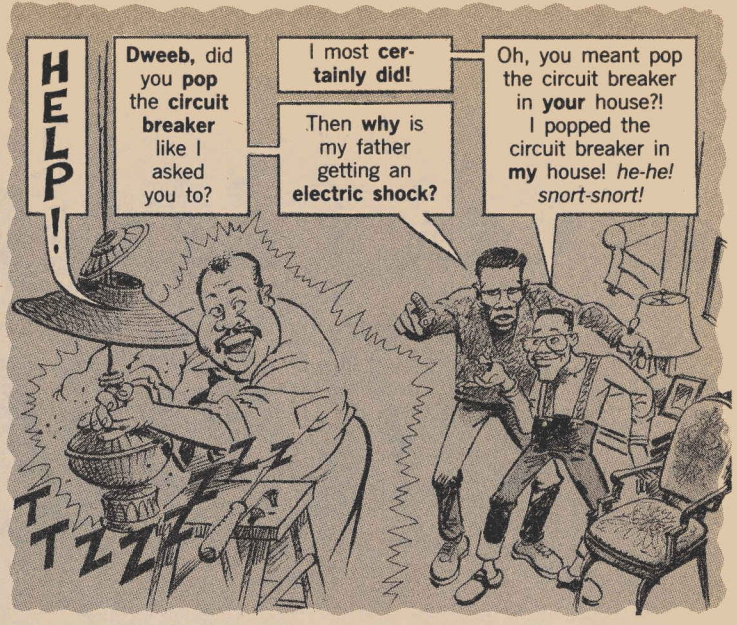
OOOOH

Hmmm... I **see why** Irksome does that **stupid giggle** and that **pig snort!** It **signals** the technicians where to lay in the **laugh track!**

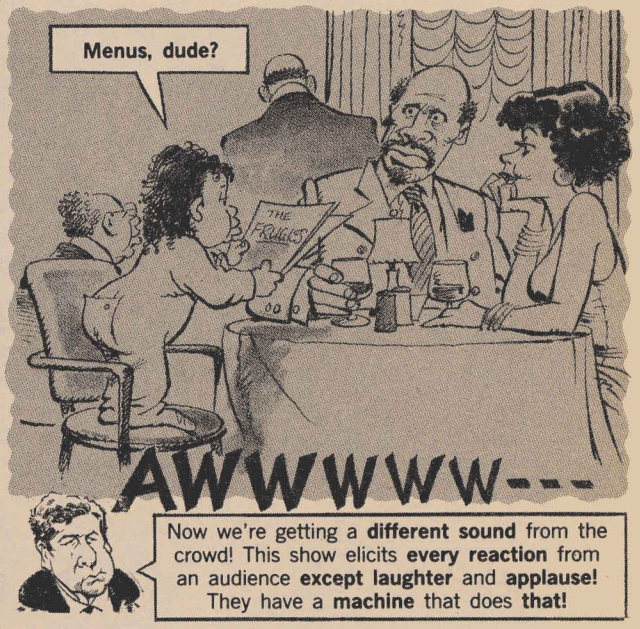
Why does the audience **"Ooooh"** over the **dumbest things?**

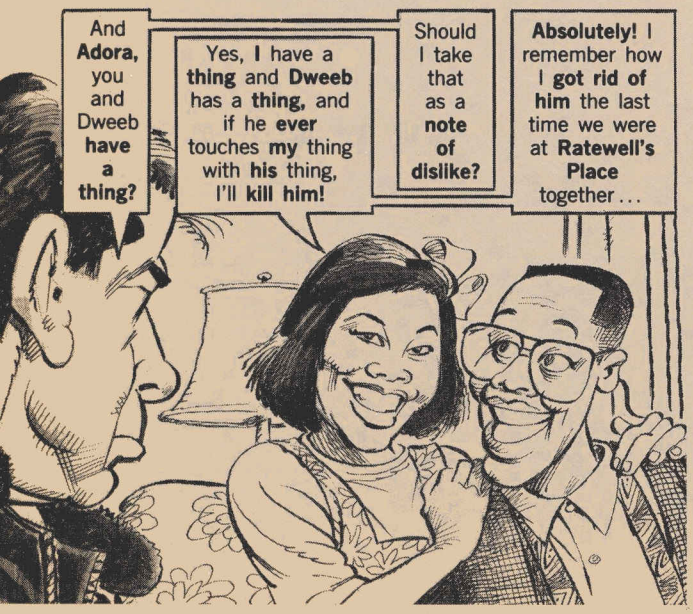
Certain situations on this program precipitate a **guttural reaction** within the **upper body area** of the **confined audience members!** So they **"Ooooh"** to keep from **barfing!**

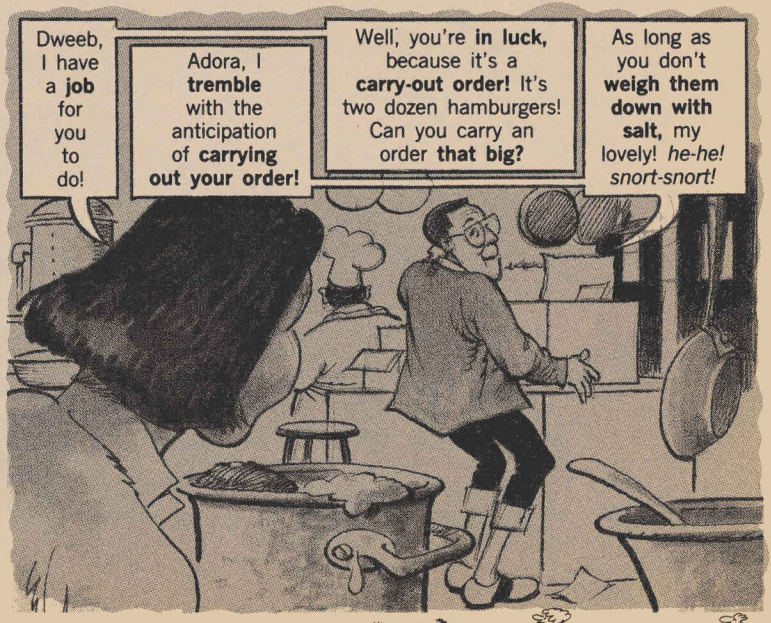

Eggie, what were **you** doing during this **"comedy ground-breaking"** air conditioner episode?
I was there **acting** like a **moron!**
Why on earth would you do **that?**
Obviously, you **don't know** this family! We act like **incompetent morons** whenever we tackle a **do-it-yourself project!** I remember **vividly** the time that we...


HELP!
Dweeb, did you **pop** the **circuit breaker** like I asked you to?
I most **certainly did!**
Then **why** is my father getting an **electric shock?**
Oh, you meant pop the circuit breaker in **your** house?! I popped the circuit breaker in **my** house! *he-he! snort-snort!*
TTZZZZZZ

I understand you folks go to a lot of **different places together—bowling alleys, pool rooms...**
We go **any place** the **laughs are!**
Then you ought to go to **"CHEERS!"**
Well, we do go to **my restaurant,** Ratewell's Place! As a matter of **fact,** we were there two nights ago and...


Menus, dude?
AWWWWW---
Now we're getting a **different sound** from the crowd! This show elicits **every reaction** from an audience **except laughter** and **applause!** They have a **machine** that does **that!**

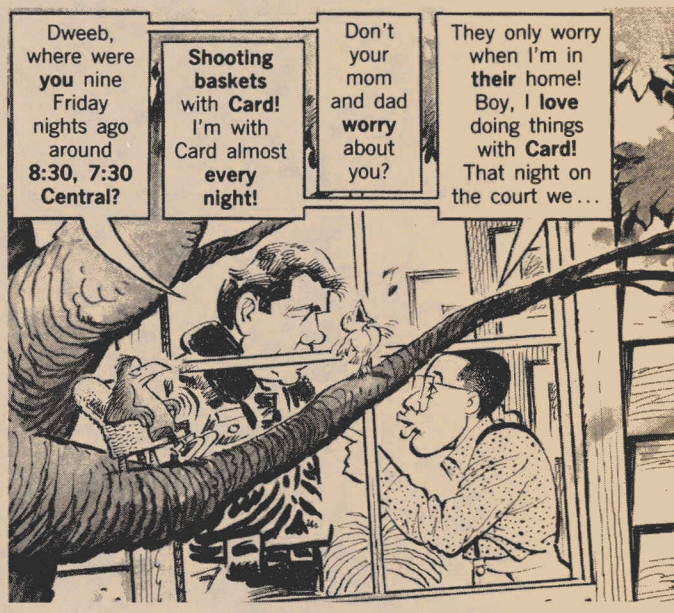

And **Adora,** you and Dweeb **have a thing?**
Yes, **I** have a **thing** and **Dweeb** has a **thing,** and if he **ever** touches **my** thing with **his** thing, I'll **kill him!**
Should I take that as a **note of dislike?**
Absolutely! I remember how I **got rid of him** the last time we were at **Ratewell's Place** together...

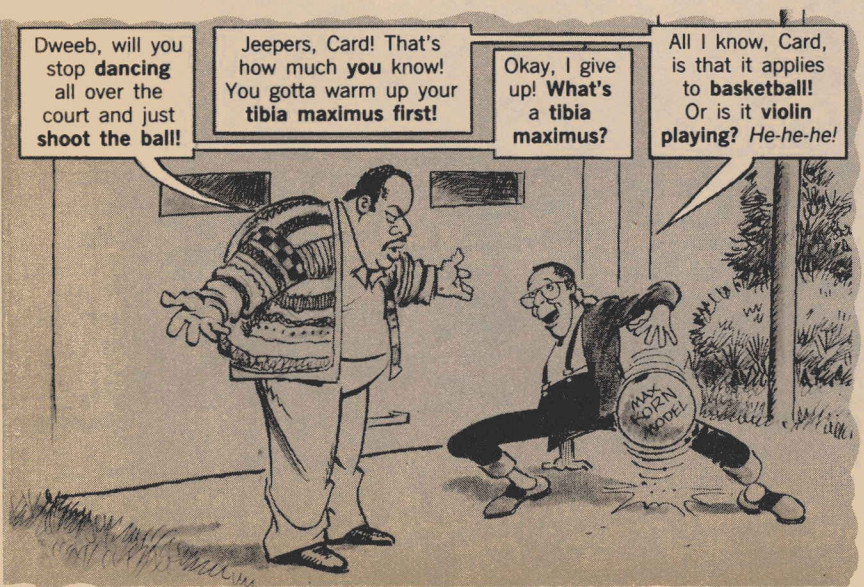

Dweeb, I have a **job** for you to do!
Adora, I **tremble** with the anticipation of **carrying out your order!**
Well, you're **in luck,** because it's a **carry-out order!** It's two dozen hamburgers! Can you carry an order **that big?**
As long as you don't **weigh them down with salt,** my lovely! *he-he! snort-snort!*

Ratewell, how could you, a widow who has to move in with her family because she has no money, afford a restaurant?
Simple! Irksome burned down the old restaurant, so Card loaned me the money to buy and rebuild it!
Card was able to loan you the money? On a Chicago cop's salary?!?
If you ask me, Lieutenant, that sounds more like "Unsolved Miseries" than "Familiar Matters"!
DON'T BLOW YOUR STACK!

Grandma Darnslow, where were you six Friday nights ago around the 8:30–9:00 p.m. time slot?
I was at the ball-park!
Little League?
Little League! Ha! I was out shagging flys with Ken Griffey Junior AND Senior! Then later, I was with my son! I remember him saying...

Ratewell's restaurant isn't too busy tonight, so I'm going to help business by ordering four burgers and four fries for myself!
You're gonna eat that much food?!?
Gotta keep up my strength, mom, I'm a police officer!
Keep eating like that and you'll be a police CAR!!!
Keep it up, mom! You know the LAPD aren't the only ones who can swing a nightstick!
Menu


Dweeb, where were you nine Friday nights ago around 8:30, 7:30 Central?
Shooting baskets with Card! I'm with Card almost every night!
Don't your mom and dad worry about you?
They only worry when I'm in their home! Boy, I love doing things with Card! That night on the court we...


Dweeb, will you stop dancing all over the court and just shoot the ball!
Jeepers, Card! That's how much you know! You gotta warm up your tibia maximus first!
Okay, I give up! What's a tibia maximus?
All I know, Card, is that it applies to basketball! Or is it violin playing? He-he-he!
MAX KOZN MOOH!

Okay, I've got all the information I need! Card, I'm sorry to say I'm placing you and everyone in your house under arrest for robbery!
Robbery?!? Who is accusing us of that? Let the person come forward! We have a right to meet our accuser!
Actually, it's not one person, Card, it's a LOT of people! Take a look!

Hey **Grandma! I've** been doing that **wise-cracking old lady schtick** for **years** as Sophia on ***Golden Girls!*** And I was hunting **hunks** before you were **born!** You **stole** my **act!** If this were **Sicily,** I could have you **killed!**
And **Harried, I've** been a **smart-ass sit-com mom seasons** before you! **Get** a **life!** And an **original role!** Yeah, and while I'm on it, get a **different relative** to **bug** you! I already **have** a sister who hangs out at my home and **interferes!**
And **Card,** I'm afraid to say that **I** originated the role of the **warm-hearted, chubby, overwhelmed father** on ***Eight Is Enough!***
That's not **all** Card stole! Take his **behavior** with **Irksome! Norton** and **I** started that **buddy-buddy stuff** on the ***Honeymooners,*** when TV was still **black and white!** I oughta **send you— POW!! Right** to the **moon!**
You **tell 'em, Ralphie Boy!** They even stole our **looks! Look** at 'em! A **big, heavyset guy** doing schtick with a **frail little guy! Jeez!** Irksome will probably get a job in the **sewer** and they'll join the **Raccoon Lodge!**
Itchie, you took our **"pre-dough-cus" kid stuff!**
FULL HOUSE

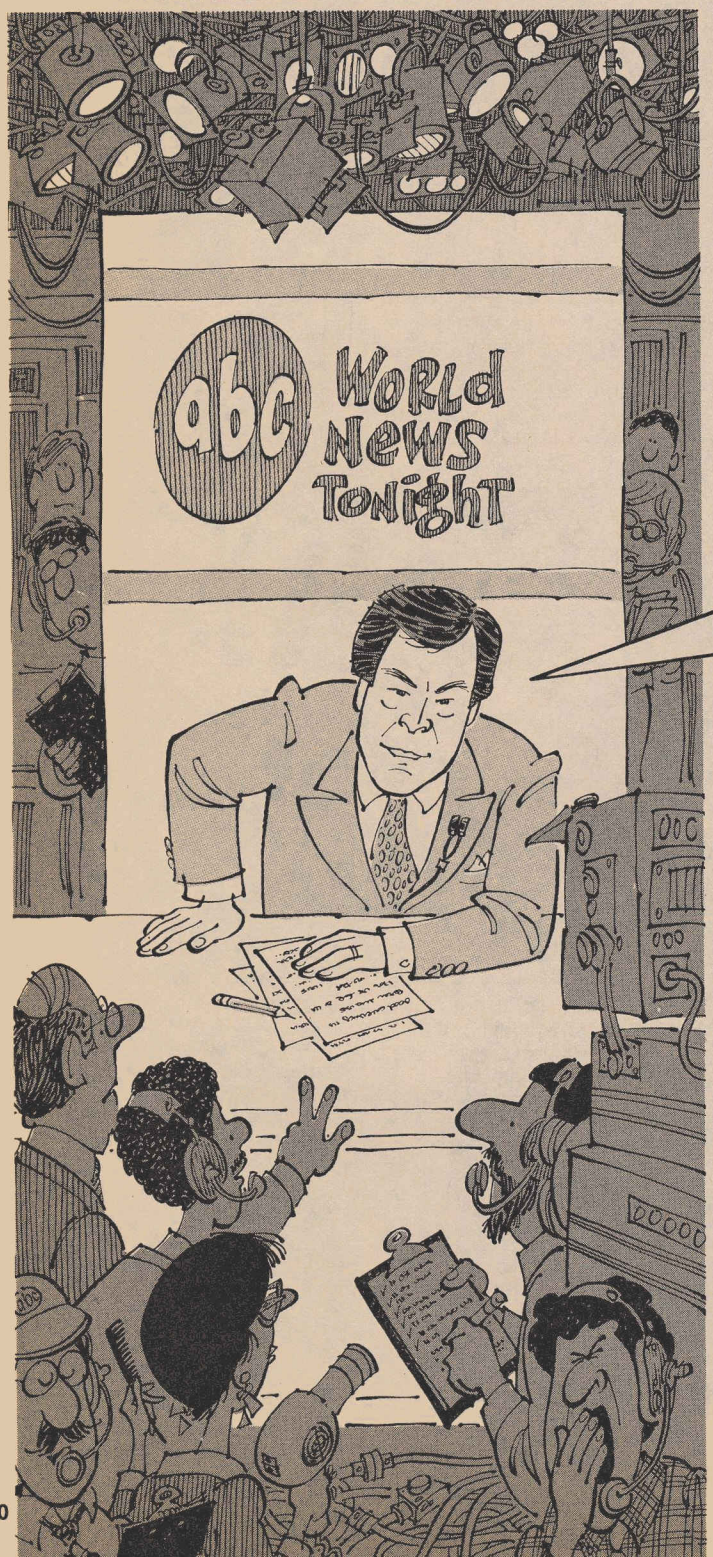
6′
5′
4′
3′
2′
Listen Irksome, I'm **Pee-wee Herman,** the **original TV dweeb!** Ha-ha-ha! Where do you get the nerve to impersonate me?? Being a nerd is my game! **Don't wear it out!**
Pee-wee! Oh, **Pee-wee! 1950** comes before **1987!** I'm **Jerry Lewis,** and I was a nerd **37 years** before **you** and **41 years** before **Dweeb!** If you don't believe me, ask my partner, **Dean!** Dean, Dean, ain't that **right, Dean?!!**
Yeah, it's like when I sing . . . *When a goon plays the fool It's not pasta fazool— It's just Irksome! When a nerd does each line Like a bad Chianti whine— That's just Irksome . . .*
Irksome, I have no qualms about you stealing their **Nerd** act, but I perfected the **pesky annoying neighbor** who always walks in without **knocking!** And **I'm not lying!**
AIR FRANCE MILEAGE PLUS
Hey **Adora, I** originated the role of a **middle class black girl** trying to make **good** in **school** on ***A Different World!***
And **Eggie,** credit **me** with being the first **not-too-bright** but **fairly-good-looking teenage black son!**
That's **it!** I've heard **enough!** You're **all** going away for a **long time,** for **not-so-grand larceny!**
Hey—wait! That will make us TV's **first** sit-com family **behind bars!** And **that's** not a Familiar Matter at **all!** We're **saved!** ***he-he! snort-snort!***

TO AIR IS HUMAN DEPT.

No doubt about it...network news anchormen have a real knack for taking important news stories about war, international incidents and other matters of life and death and boiling them down to the same buzzwords and clichés every evening. But guess what—they can also use those same clichés when describing boring and uninteresting things ...like your day-to-day activities! Here's

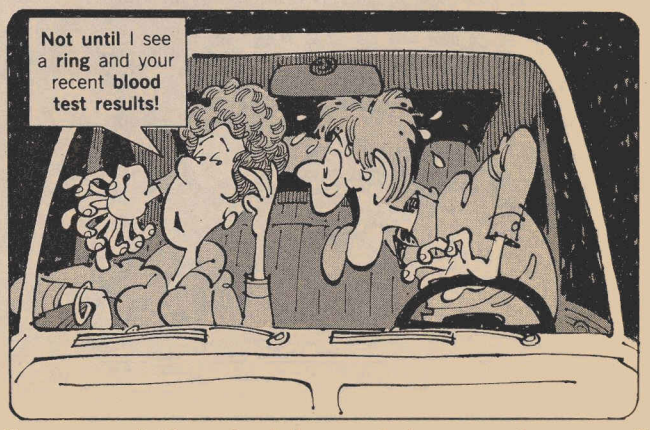
IF YOUR HOM
THE SAME WA

ARTIST: PAUL COKER WRITER: MARK D'AMICO



"... all talks have reached an impasse..."

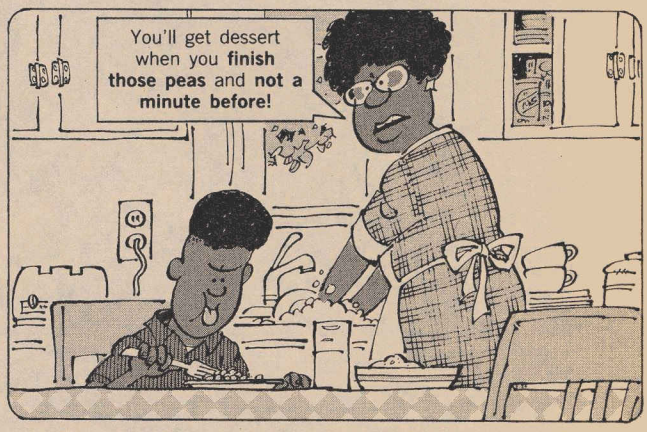
"... a band of mindless, screaming zealots..."



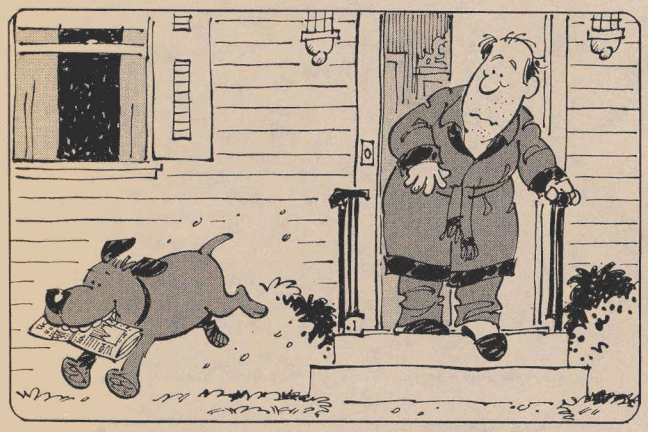
"... round-the-clock bargaining continues..."

ME LIFE WAS REPORTED
AY AS THE EVENING NEWS

"... an unprovoked act of terrorism..."



"... an innocent victim of torture..."



"... subjected to a news blackout..."

"... sent a message to the free world..."

"... maintained a non-negotiable position..."

"... a grim and uncertain future..."

THE HARMONIOUS HOMEBOY'S HOMICIDE

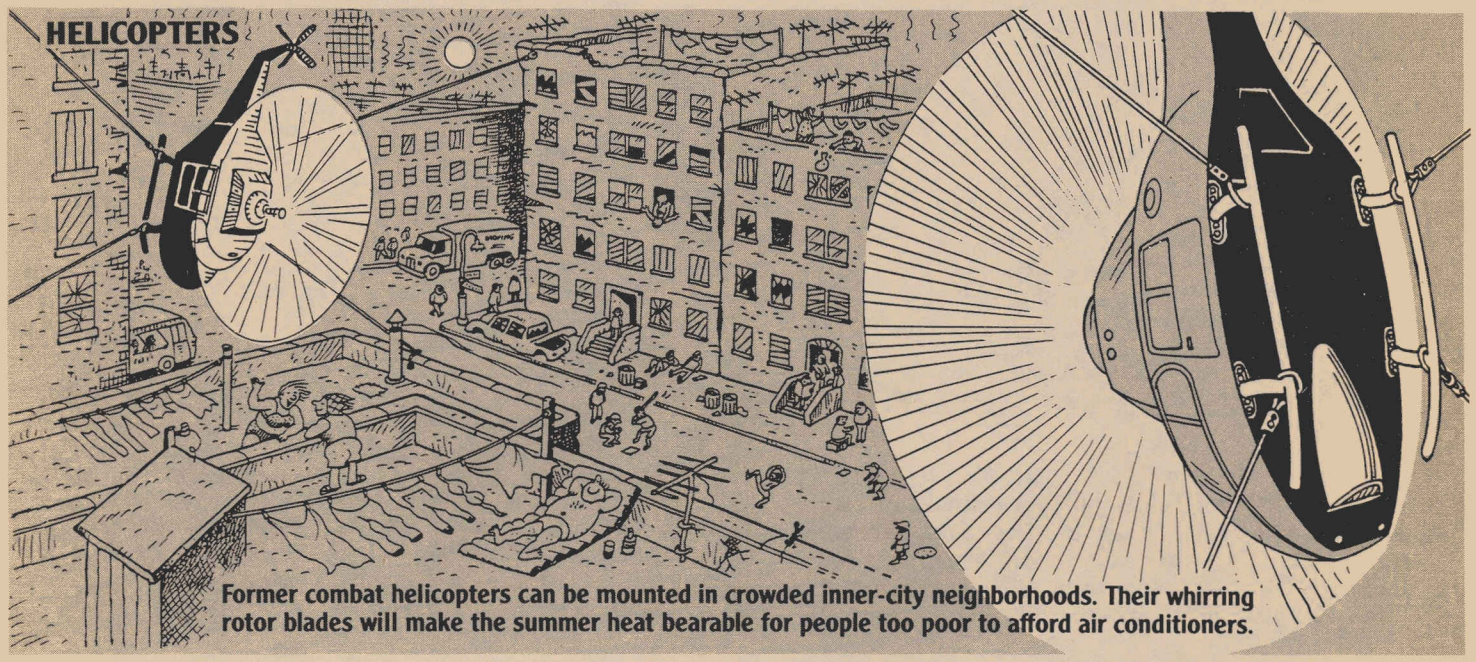
ARTIST AND WRITER: DUCK EDWING

ALL JAFFEE DEPT.

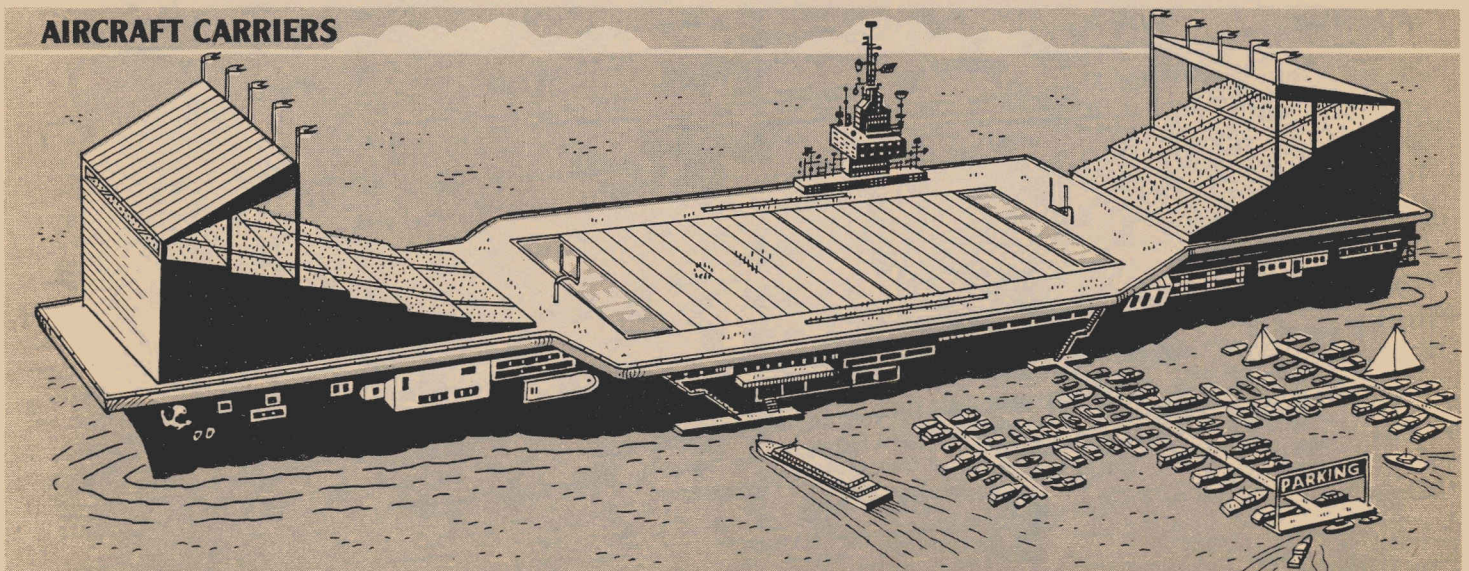
In the past few years, the U.S. has engaged in the biggest military buildup in history. Since the Iron Curtain has fallen and things have cooled down in the Middle East, though, the U.S. now has the biggest pile of used army surplus in history! We're not just talking about those old, mildewed camouflage coats, mess kits and rusty bayonets...There are BILLIONS of dollars worth of equipment being scrapped, scuttled and trashed! With the country's huge deficit in mind, we suggest that *all* old combat equipment be put to use to raise needed cash! Here are ways of...

RECYCLING OBSOLETE MILITARY EQUIPMENT

ARTIST AND WRITER: AL JAFFEE

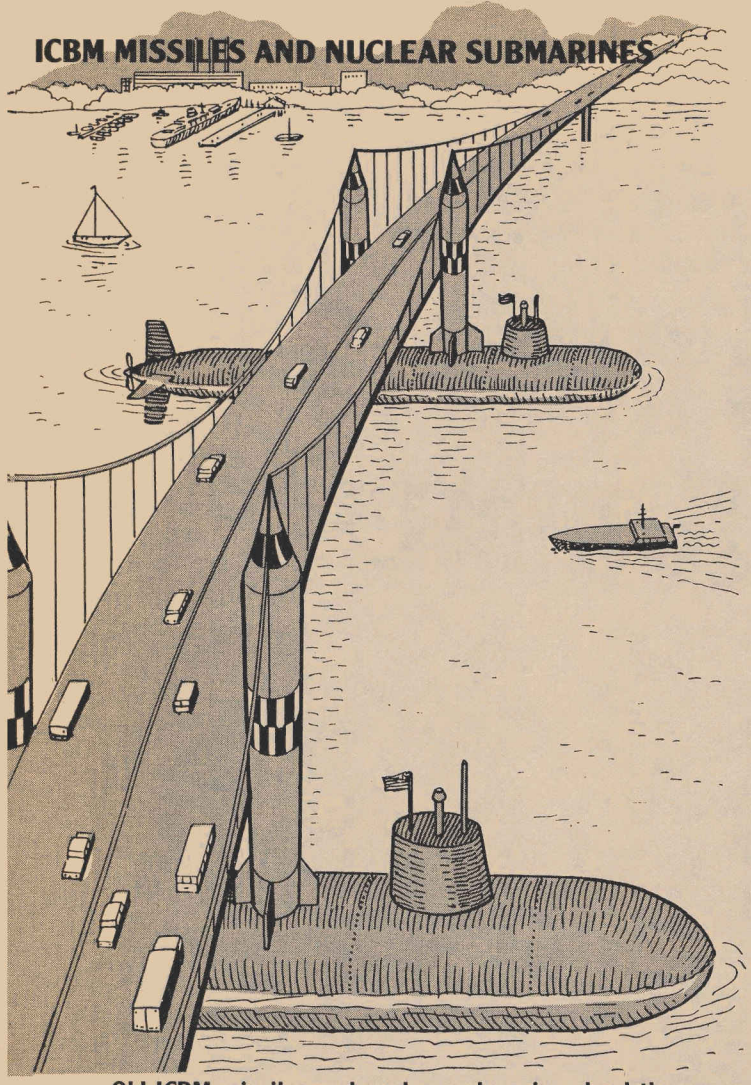


Former combat helicopters can be mounted in crowded inner-city neighborhoods. Their whirring rotor blades will make the summer heat bearable for people too poor to afford air conditioners.



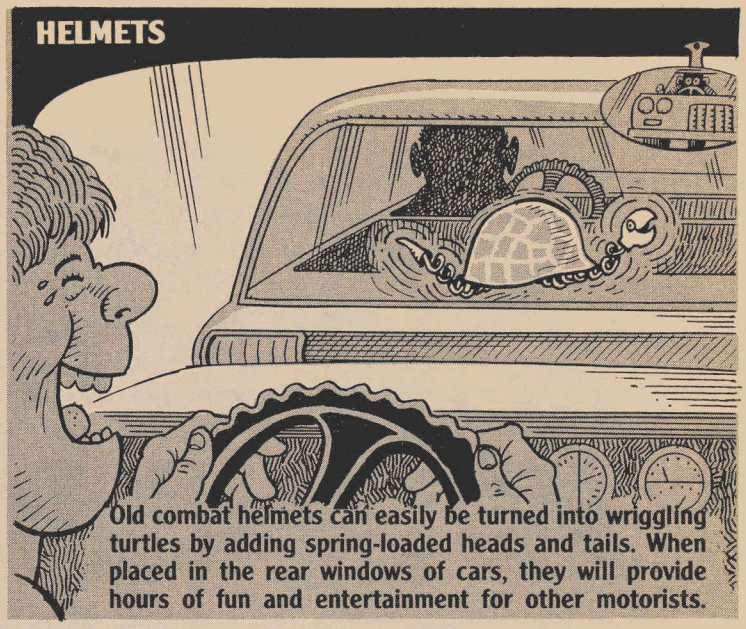
The immense size of today's nuclear aircraft carriers makes them perfect for conversion into floating football stadiums. Finally, team owners would easily be able to move their teams to wherever the biggest money is...every week if need be!

ICBM MISSILES AND NUCLEAR SUBMARINES



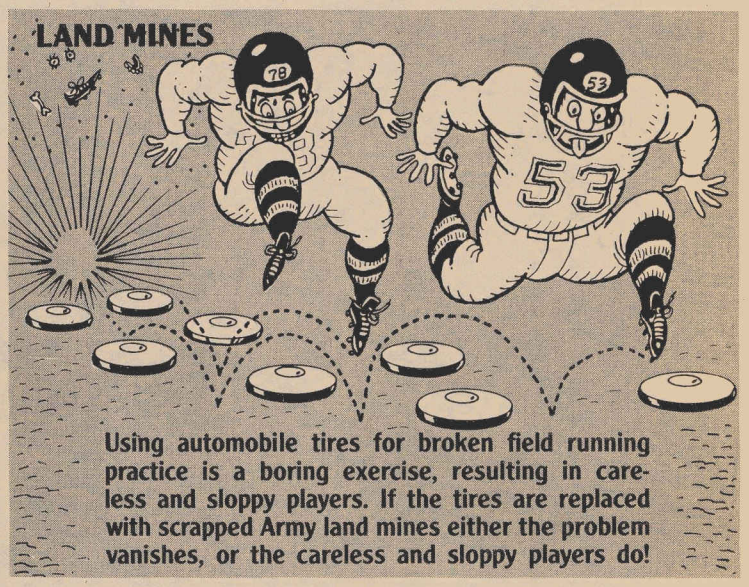
Old ICBM missiles and nuclear submarines lend themselves perfectly for use in bridge construction. They are rust and corrosion proof, and bridge maintenance crews could stay in the sub's former living quarters. Equipped with $9,000 toilet seats and $5,000 ashtrays, this facility would be an enviable place to work!

HELMETS



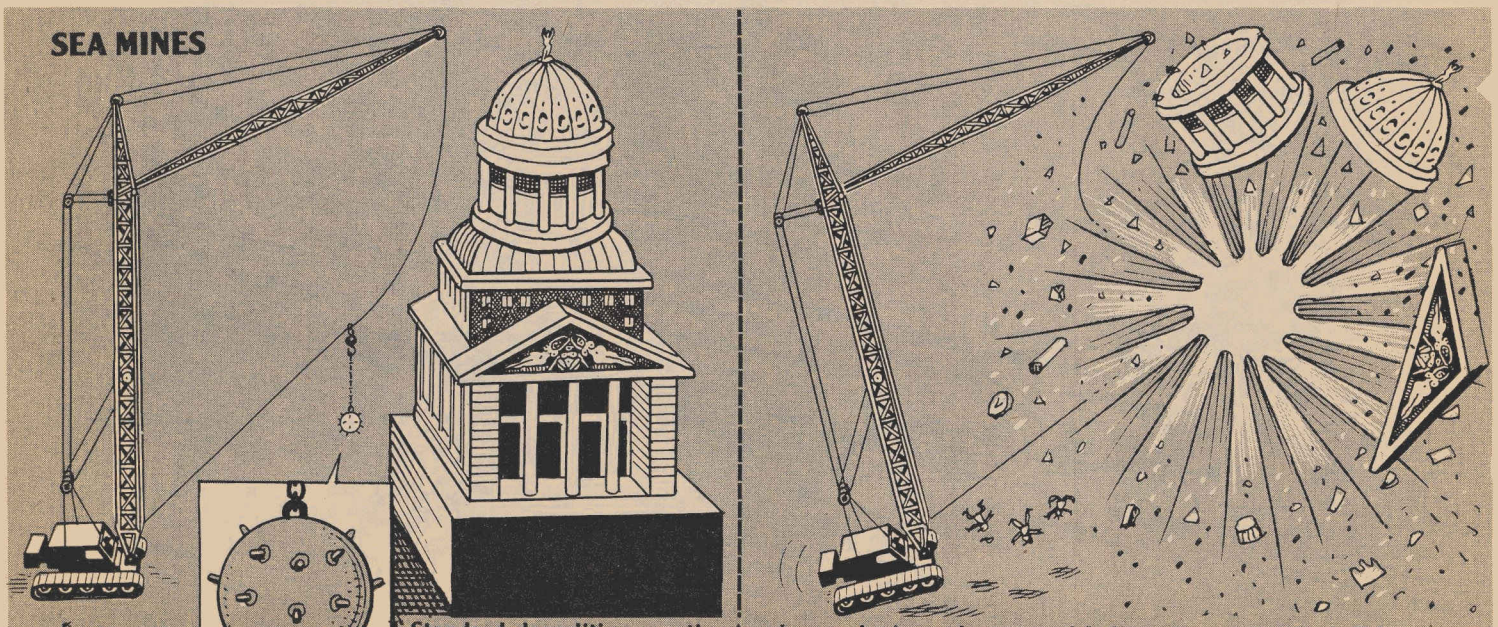
Old combat helmets can easily be turned into wriggling turtles by adding spring-loaded heads and tails. When placed in the rear windows of cars, they will provide hours of fun and entertainment for other motorists.

LAND MINES



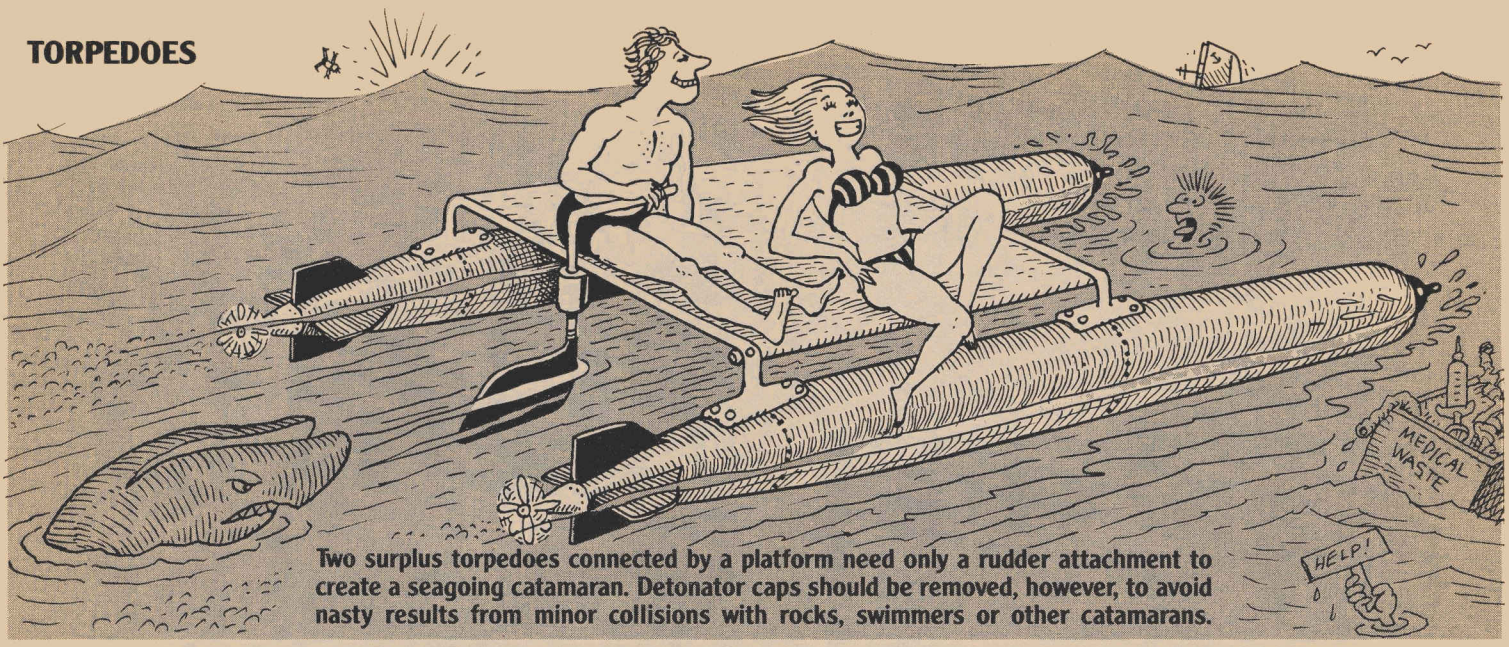
Using automobile tires for broken field running practice is a boring exercise, resulting in careless and sloppy players. If the tires are replaced with scrapped Army land mines either the problem vanishes, or the careless and sloppy players do!

SEA MINES



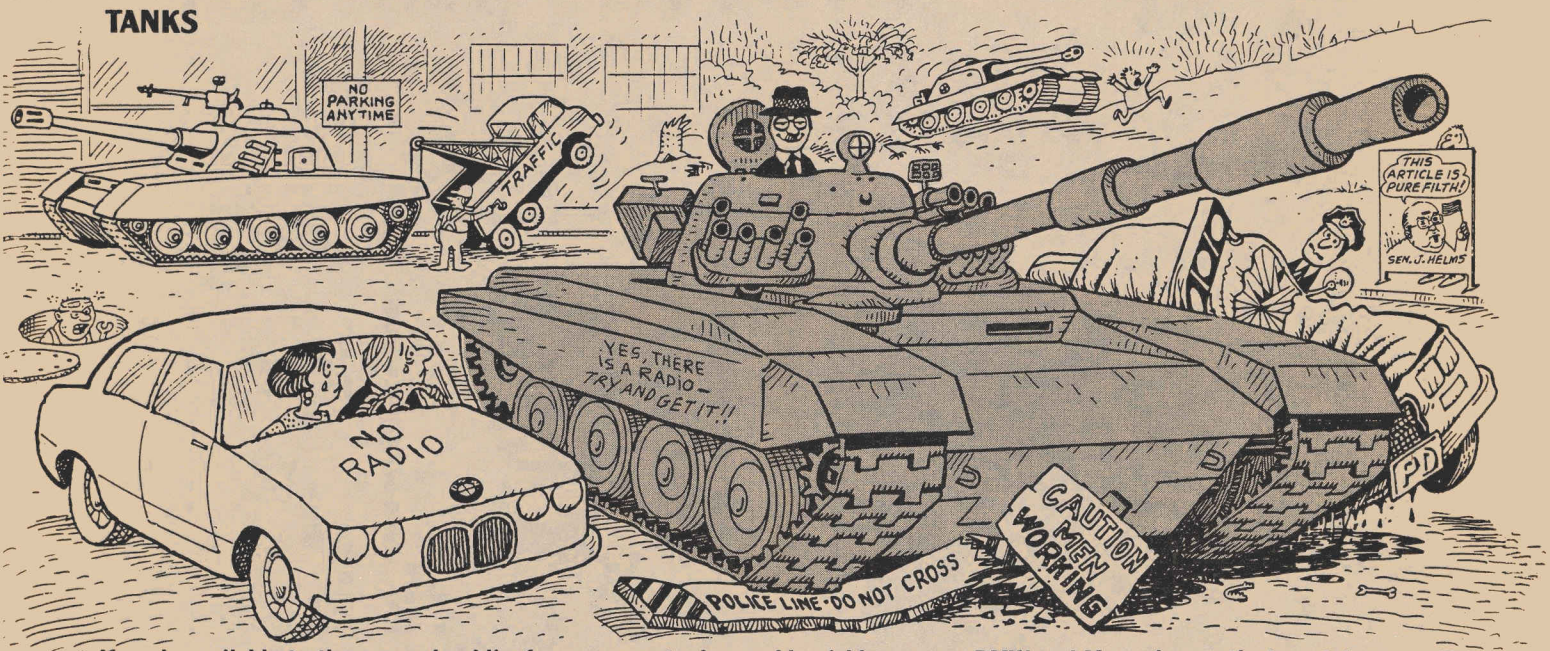
Standard demolition practice involves swinging a large steel ball against a building. This is time consuming, as the ball can only knock down a small piece at a time. An obsolete Navy sea mine needs only one swing to totally demolish a structure no matter how big it is!

TORPEDOES



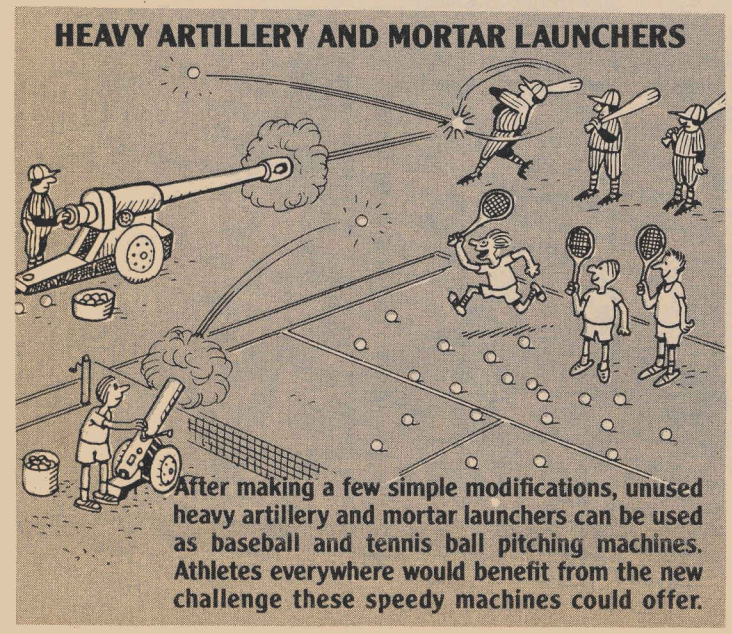
Two surplus torpedoes connected by a platform need only a rudder attachment to create a seagoing catamaran. Detonator caps should be removed, however, to avoid nasty results from minor collisions with rocks, swimmers or other catamarans.

TANKS



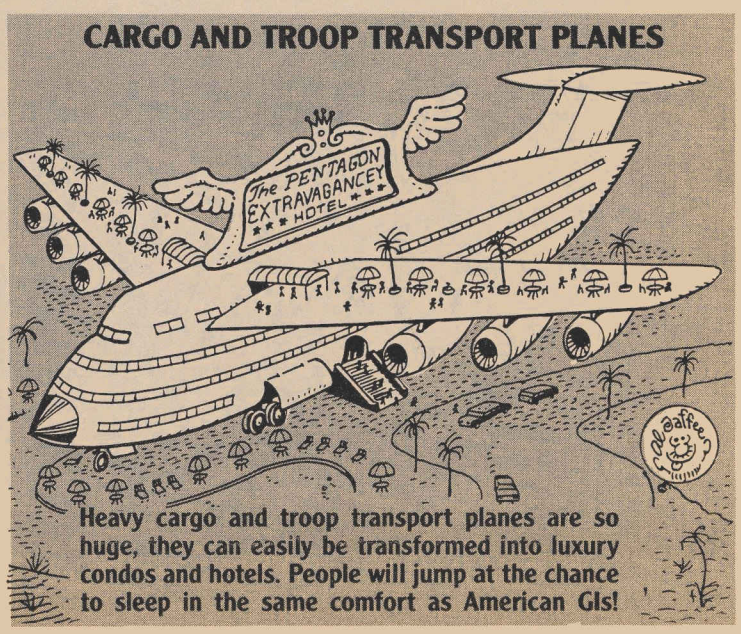
If made available to the general public, former army tanks would quickly surpass BMW and Mercedes as *the* top status vehicle. They'd be especially popular in cities with high car theft rates and by people who like to park in tow-away zones.

HEAVY ARTILLERY AND MORTAR LAUNCHERS



After making a few simple modifications, unused heavy artillery and mortar launchers can be used as baseball and tennis ball pitching machines. Athletes everywhere would benefit from the new challenge these speedy machines could offer.

CARGO AND TROOP TRANSPORT PLANES



Heavy cargo and troop transport planes are so huge, they can easily be transformed into luxury condos and hotels. People will jump at the chance to sleep in the same comfort as American GIs!

BLANKS FOR THE MEMORIES DEPT.

They say we only remember what we want to remember. And they say we only use 10% of our brain. That means we have a kazillion cells of gray matter that stay about as active as a piece of toast! Which helps to explain why...

You ALWAYS Remember...

You *ALWAYS* remember...

...How your Mom threw out your "priceless" baseball card collection when you left for college.

You *NEVER* remember...

...that the most valuable card in that collection was a 1987 Jr. Noboa of the Cleveland Indians in only "fair" condition!

You *ALWAYS* remember...

...the theme songs to crappy TV sitcoms from the 60s and 70s!

You *NEVER* remember...

...the words to the Star-Spangled Banner!

You *ALWAYS* remember...

...not to stick metal food containers in the microwave oven.

You *NEVER* remember...

...not to stick just microwaved 4000° food into your mouth!

You *ALWAYS* remember...

..."Blazing Saddles" and "Young Frankenstein."

You *NEVER* remember...

..."Spaceballs" or "History of the World Part I"!

You NEVER Remember...

PAPERCUTTINGS: GERRY GERSTEN WRITER: MIKE SNIDER

You *ALWAYS* remember...

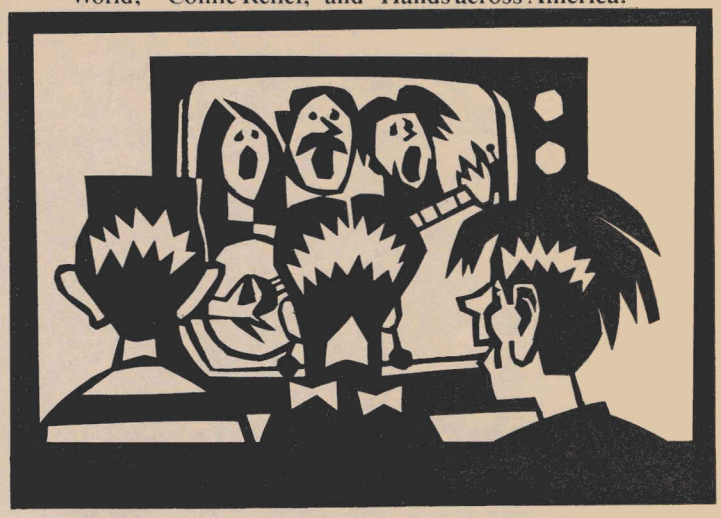
...the great fun you had at summer camp.

You *NEVER* remember...

...the other 95% of the time there!

You *ALWAYS* remember...

...the moving, historic efforts of "We Are the World," "Comic Relief," and "Hands across America."



You *NEVER* remember...

...what important and worthy social causes they were raising money for!

You *ALWAYS* remember...

...that hot, young French teacher in high school.

You *NEVER* remember...

...a single word of French!

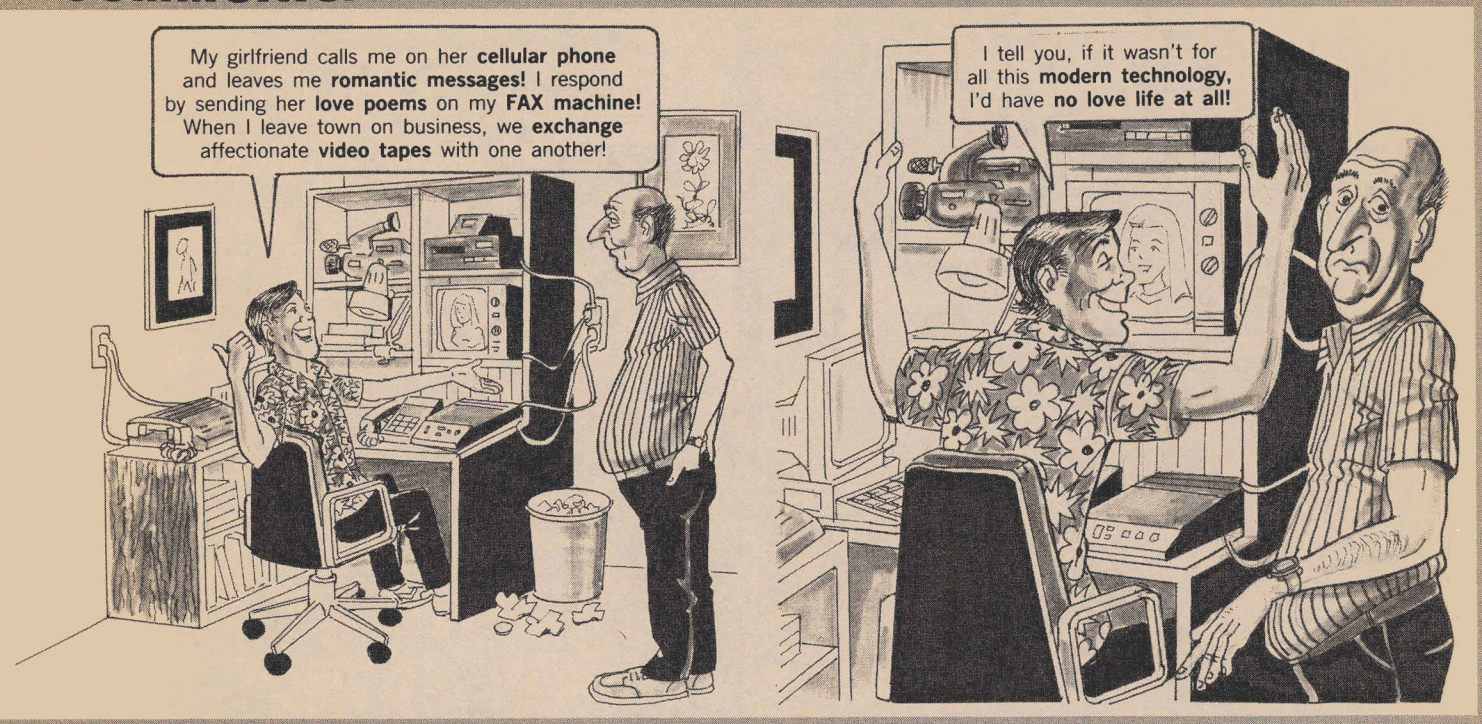
You *ALWAYS* remember...

...the "Turn-Ons" and "Turn-Offs" of the current Playmate of the Month.

You *NEVER* remember...

...what the woman you've been going with for two years likes!

COMMUNICATION

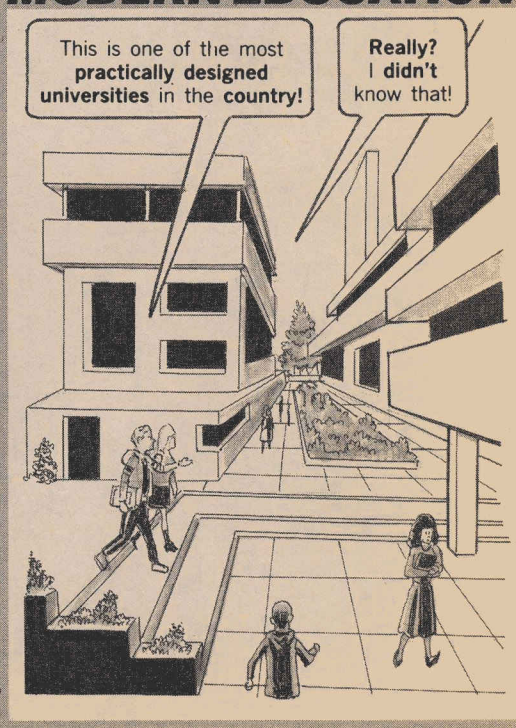


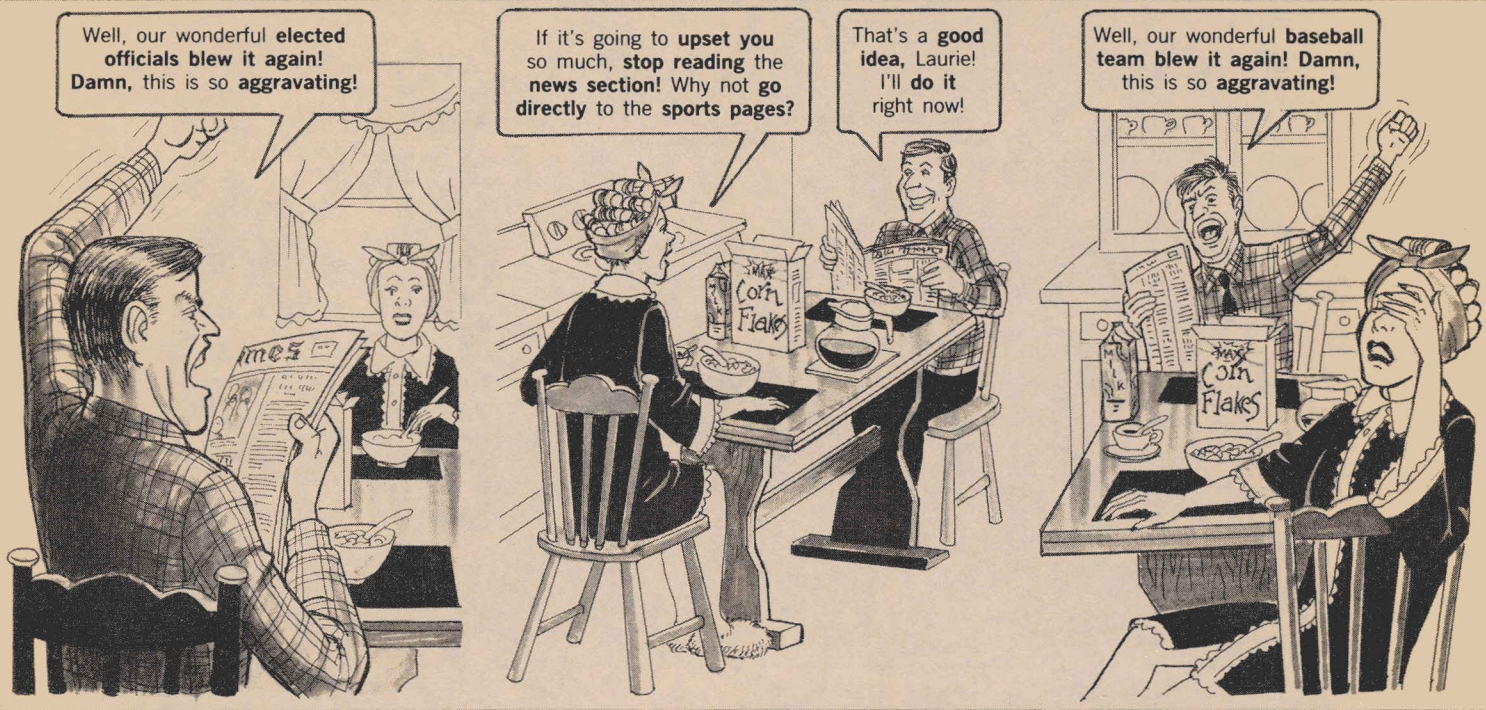
BERG'S-EYE VIEW DEPT.

THE LIGHTE

SECURITY

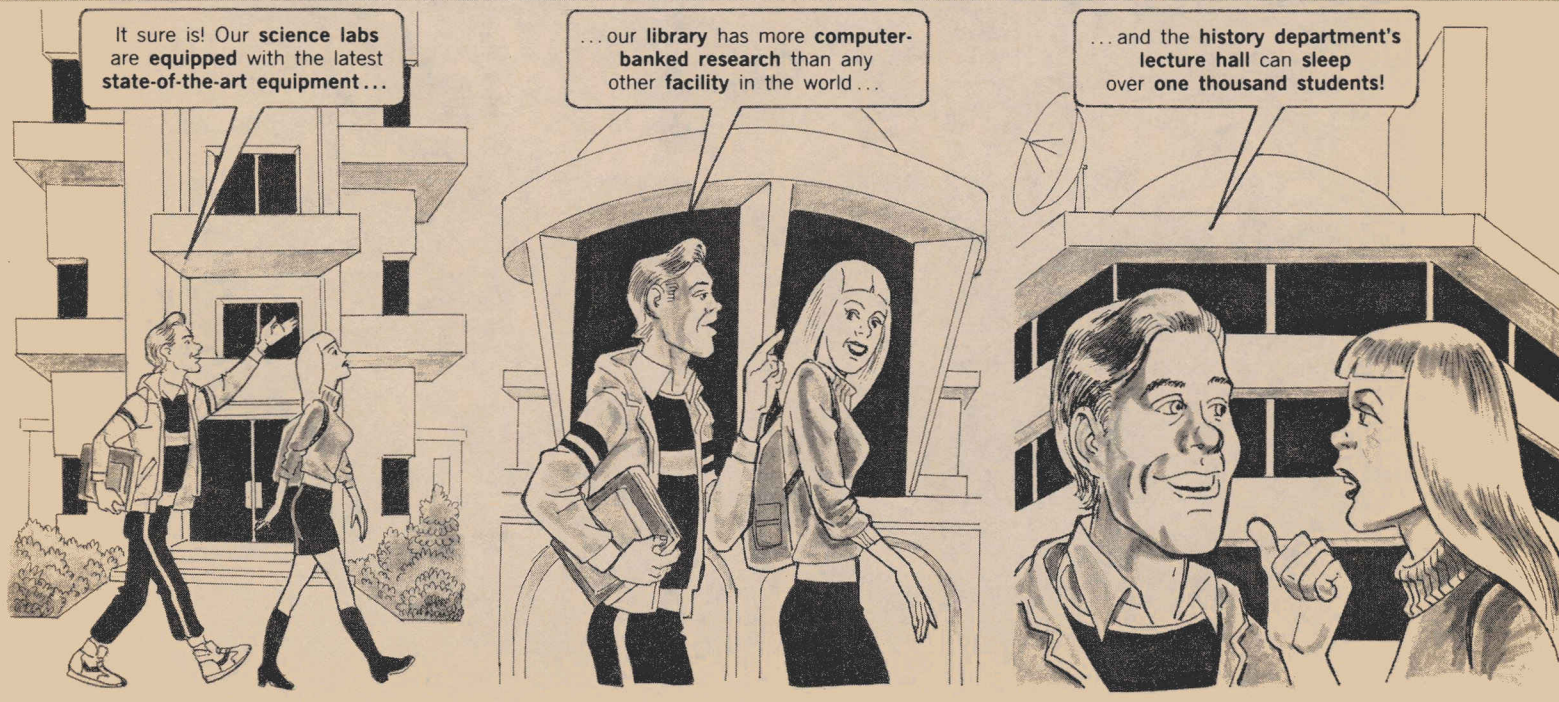
MODERN EDUCATION



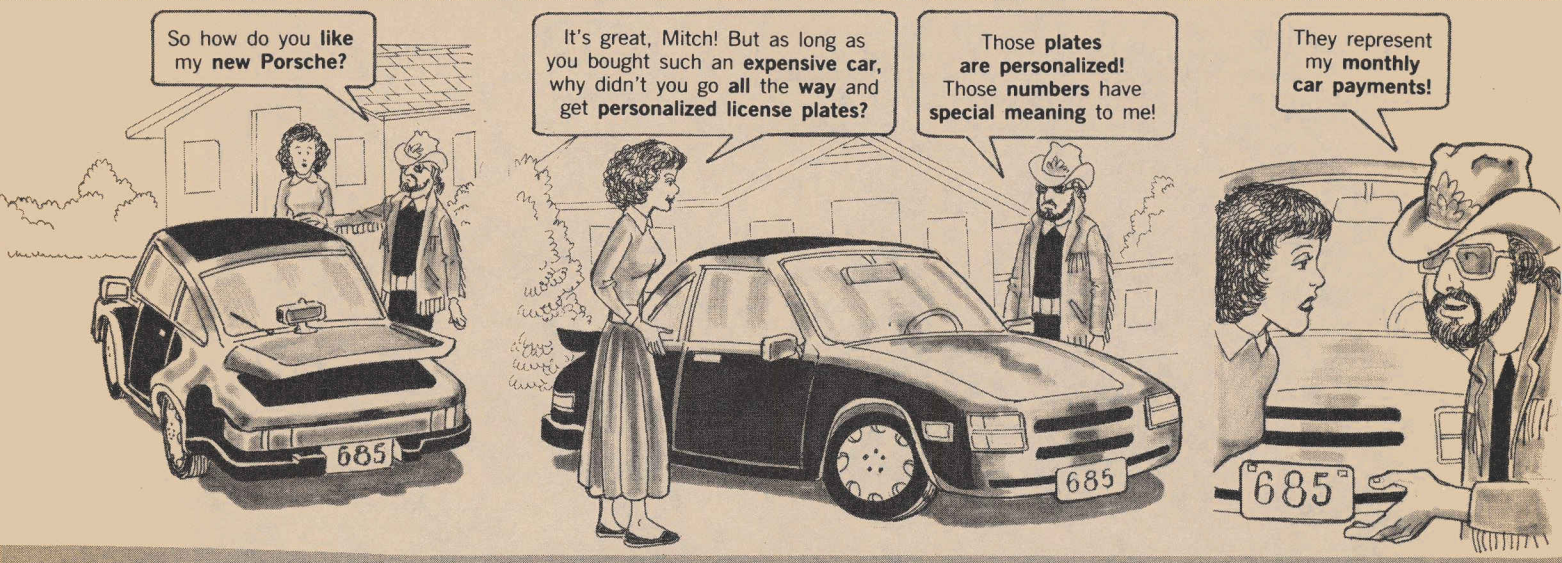


R SIDE OF...

ARTIST & WRITER:
DAVE BERG



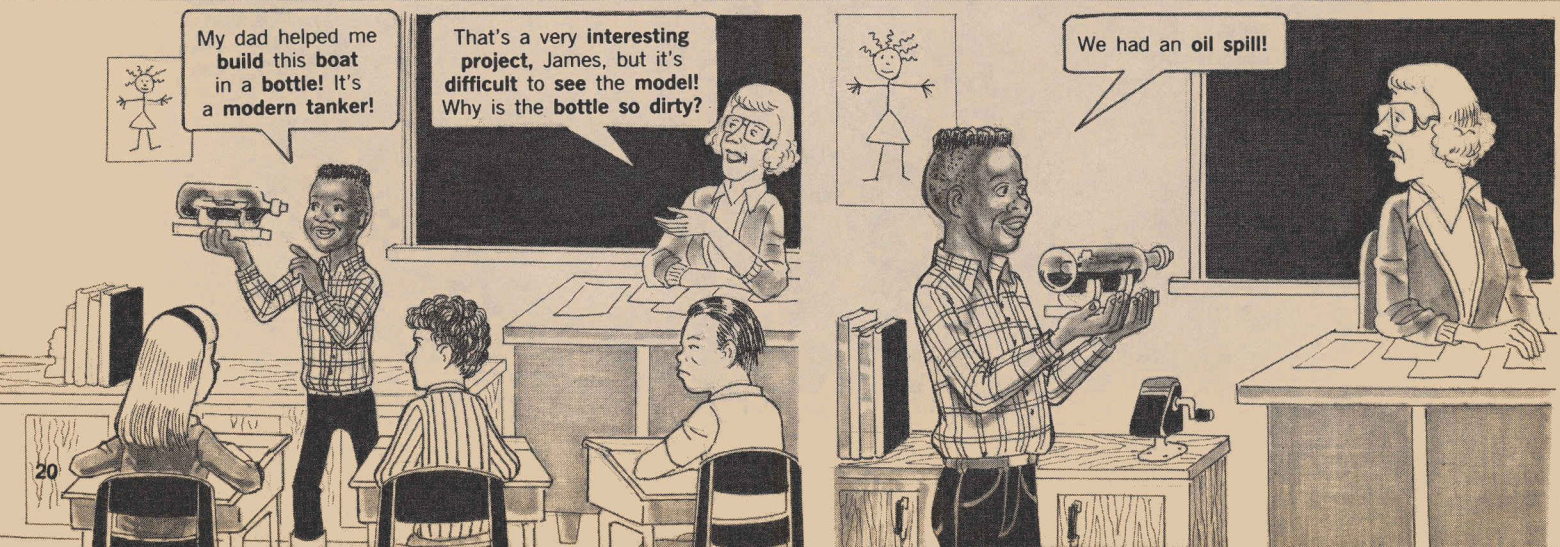
WHEELS



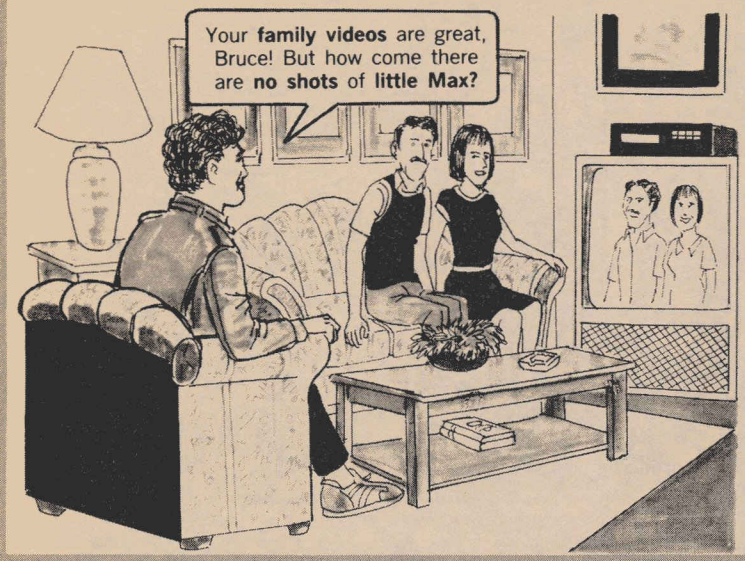
RELATIONSHIPS

CRIME

SHOW AND TELL



EXPERTISE



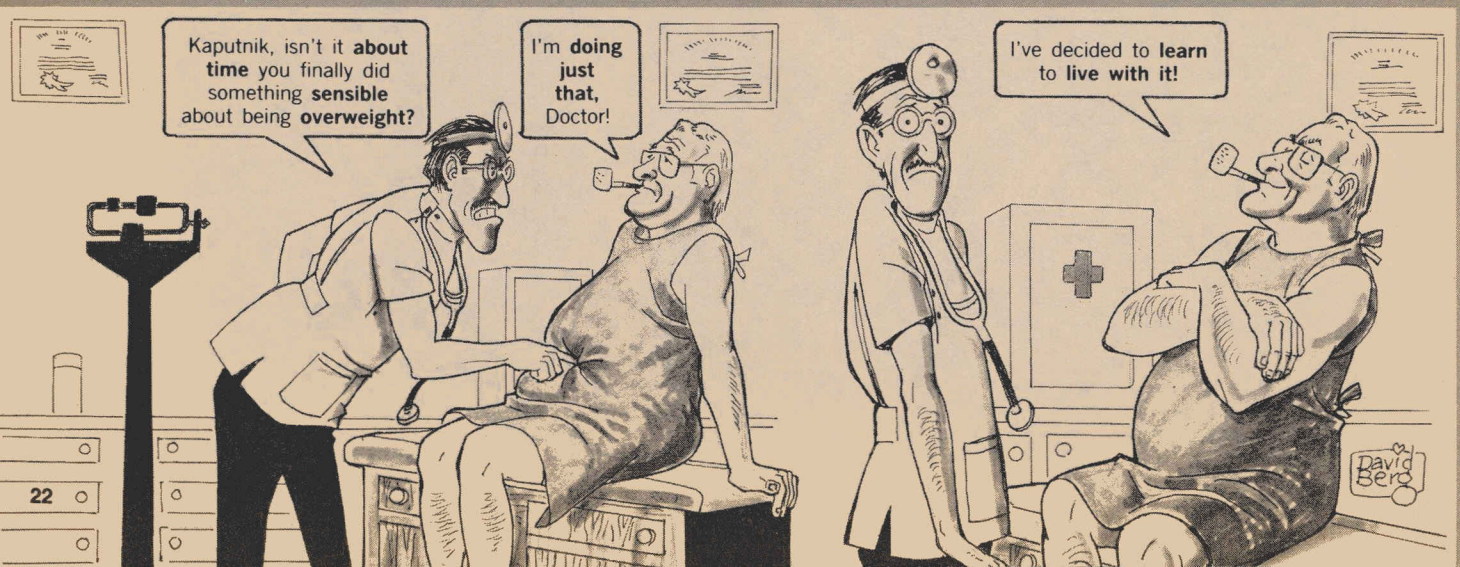
FLYING

ECONOMICS

THE OFFICE

ROMANCE

DOCTORS



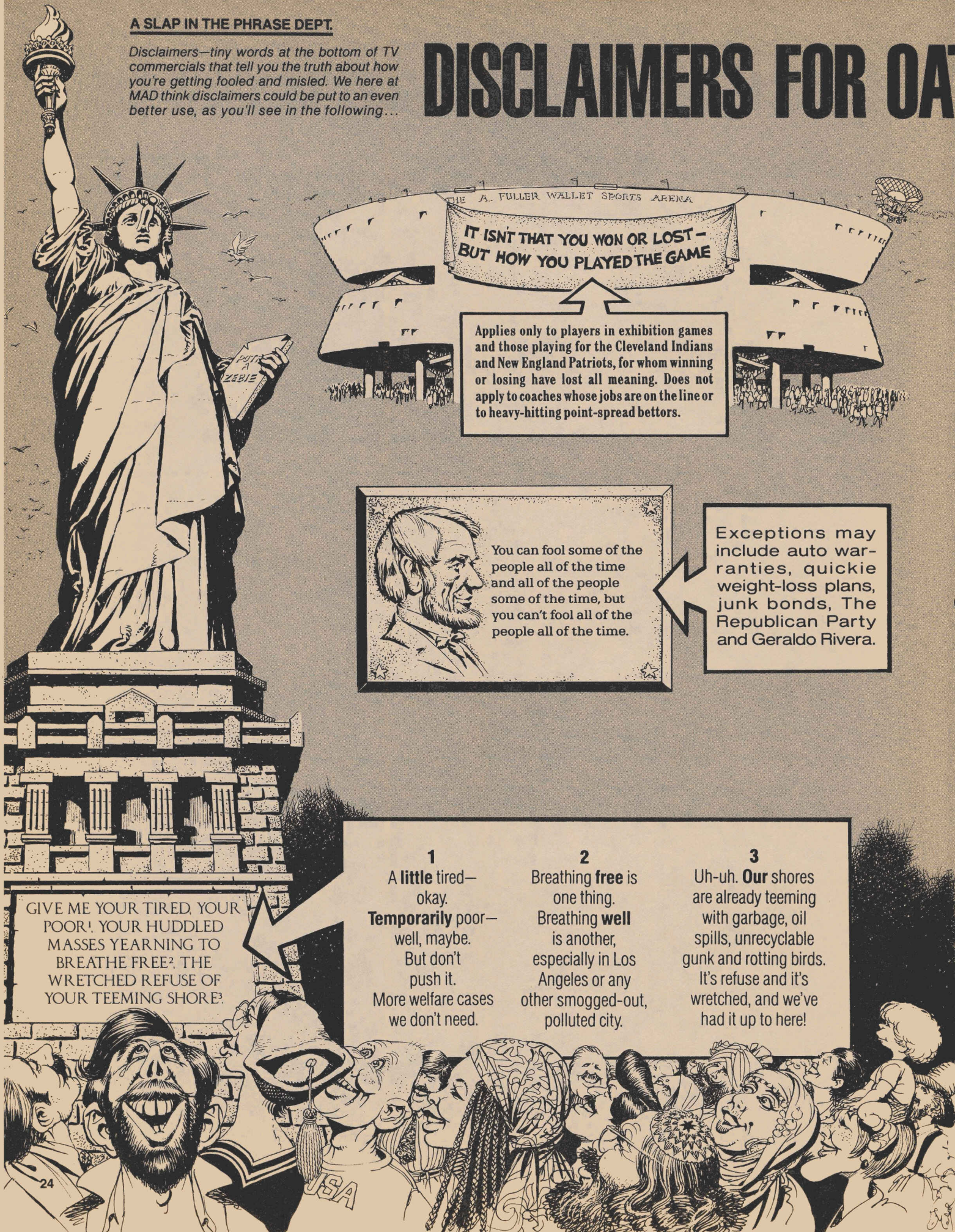
THE CONTROVERSIAL CONVICT'S COMEUPPANCE

ARTIST AND WRITER: DUCK EDWING

A SLAP IN THE PHRASE DEPT.

Disclaimers—tiny words at the bottom of TV commercials that tell you the truth about how you're getting fooled and misled. We here at MAD think disclaimers could be put to an even better use, as you'll see in the following...

DISCLAIMERS FOR OA



THS, MOTTOS AND FAMOUS SAYINGS

ARTIST: GEORGE WOODBRIDGE WRITER: FRANK JACOBS

I pledge allegiance to the flag of the United States of America[1] and to the Republic for which it stands,[2] one nation under God[3], indivisible[4], with liberty and justice[5] for all.

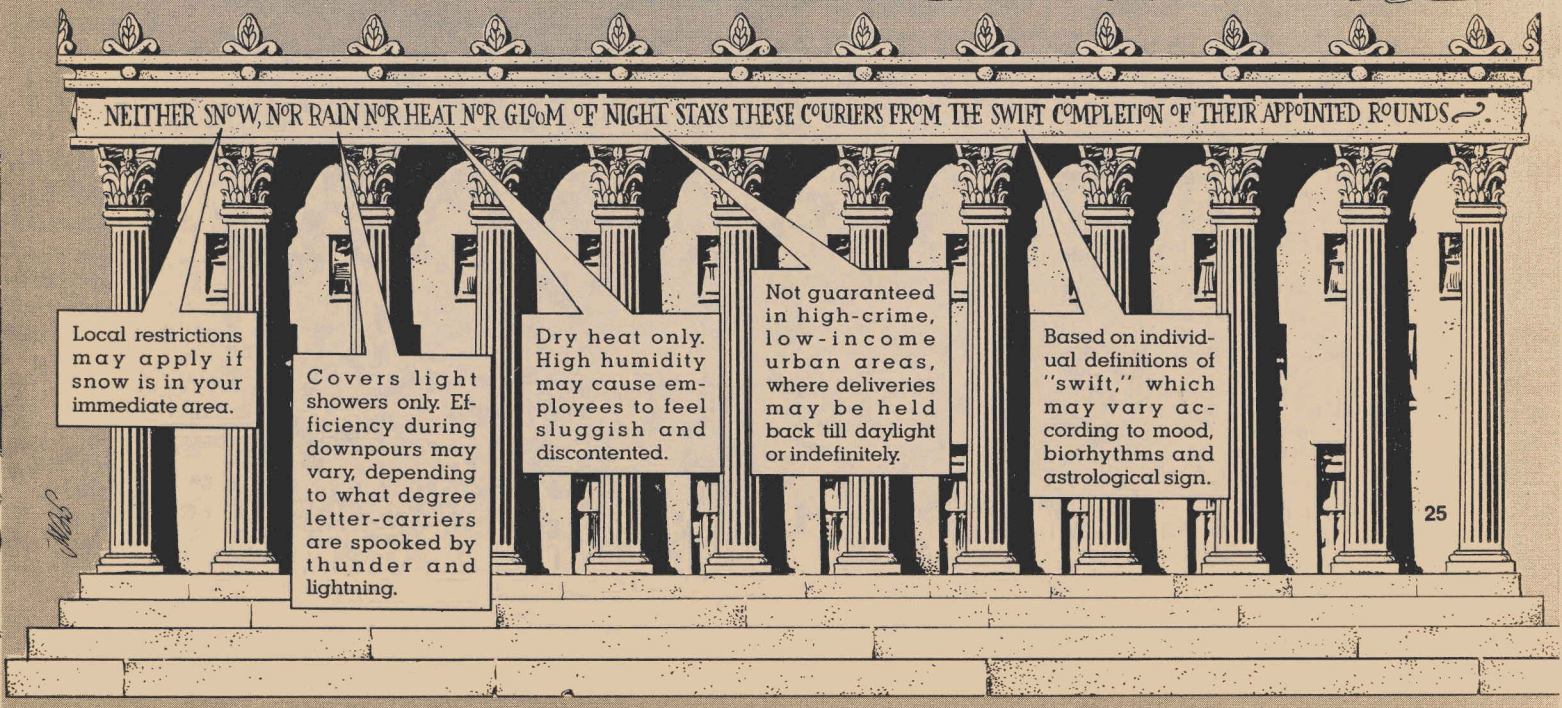
1. Excluding areas of the South, where the Confederate flag is still saluted.

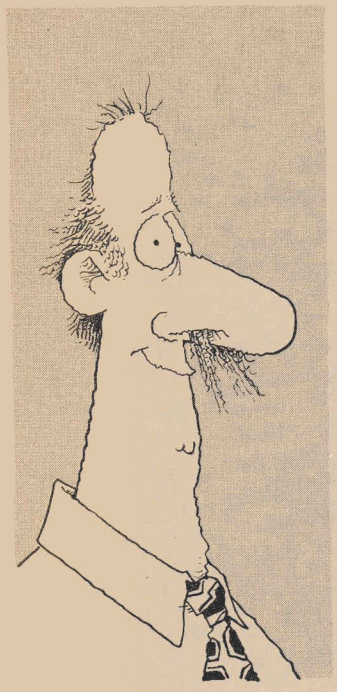
2. The flag, that is. Not Congress, which rarely takes a stand on anything.

3. With or without the Reverend Donald Wildmon. Hopefully without.

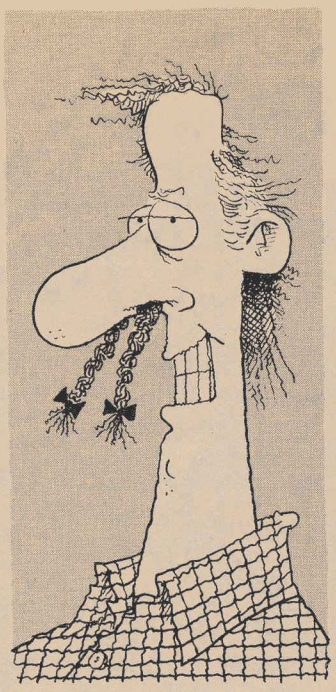
4. Divisions may occur during Presidential elections, Super Bowls and lobbying for cushy defense contracts.

5. Quality of justice may vary according to clout with judge and possessing the bucks needed to hire a high-priced lawyer.





Gross is *guys who don't trim their nose hairs!*



Beyond Gross is *guys who braid them!*

Gross is *showing off a fresh surgical scar!*

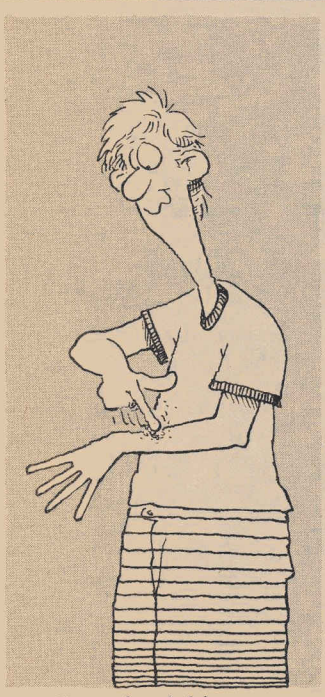
Beyond Gross is *showing off what they took out!*

REVOLTAGE METER DEPT.

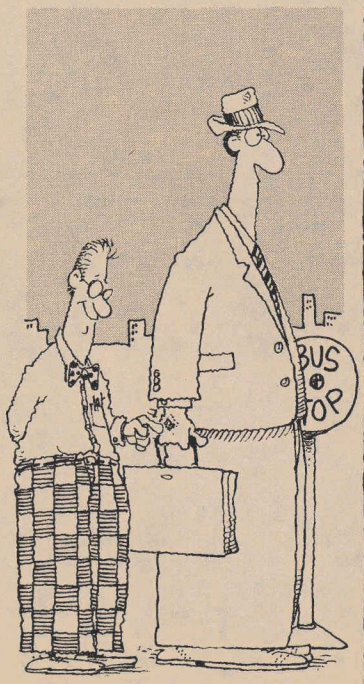
Some things in life are simply nauseating—for example, summer school. Other things are more than nauseating—for example, going to school the other 10 months of the year! But some things are even more repugnant and barf-inducing than that! Which brings us to the following little article which we aptly call...

GROSS AND

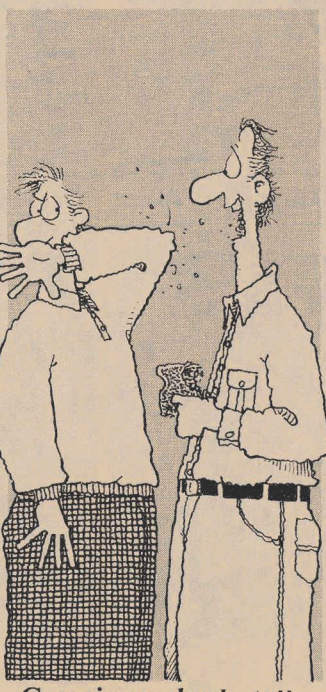
ARTIST AND WRITER: JOHN CALDWELL



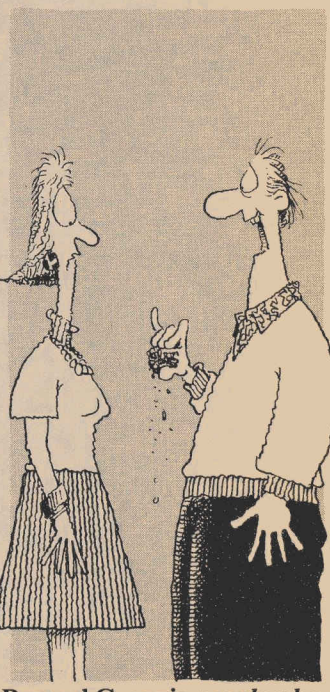
Gross is *picking a scab until it bleeds!*



Beyond Gross is *picking someone else's scab until it bleeds!*

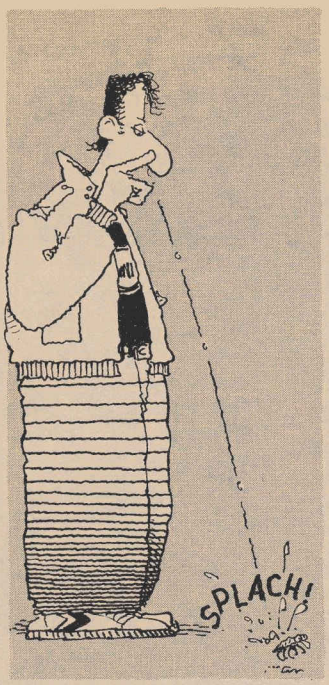


Gross is *people who talk with their mouth full!*

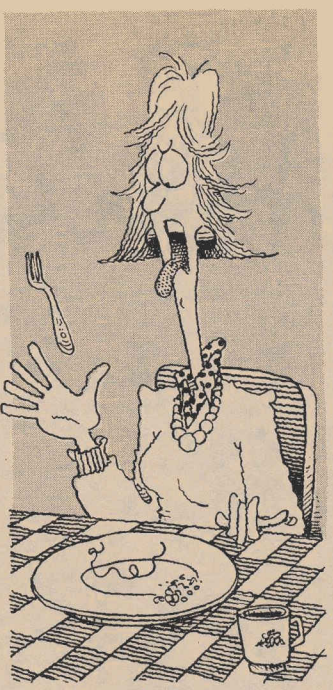


Beyond Gross is *people who remove their food temporarily to be more clearly understood!*

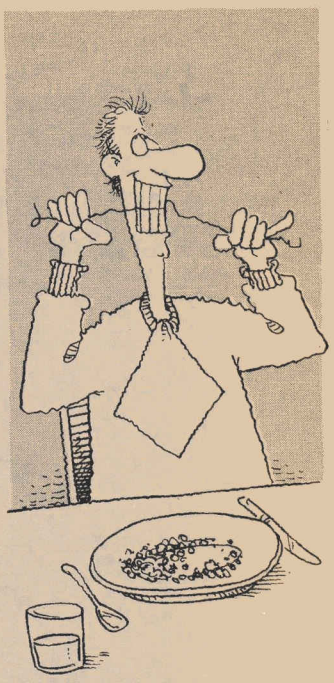
Gross is *guys who blow their nose at the decibel level of an F-16!*



Beyond Gross is *guys who blow their nose with the* accuracy *of an F-16!*

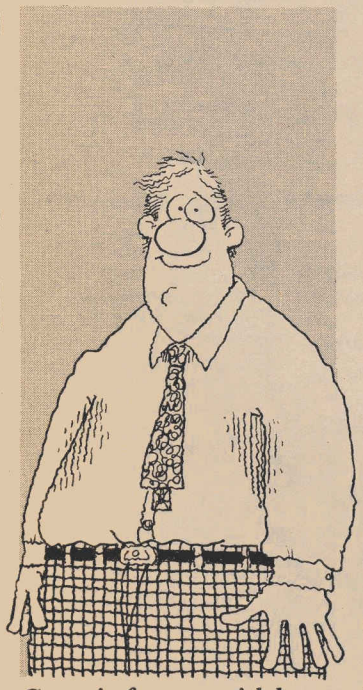


Gross is *finding a hair on your plate!*

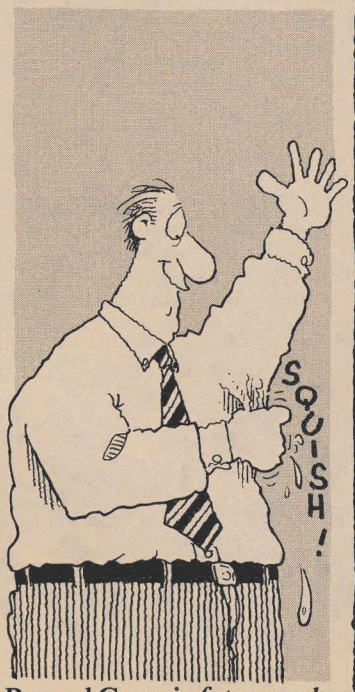


Beyond Gross is *flossing with it!*

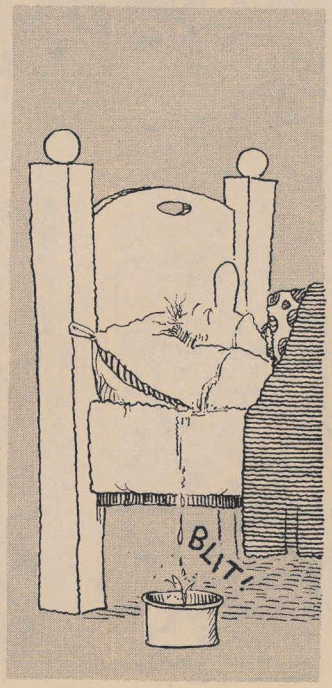
BEYOND GROSS



Gross is *fat guys with huge armpit stains on their shirts!*



Beyond Gross is *fat guys who periodically ring them out!*



Gross is *drooling in your sleep!*

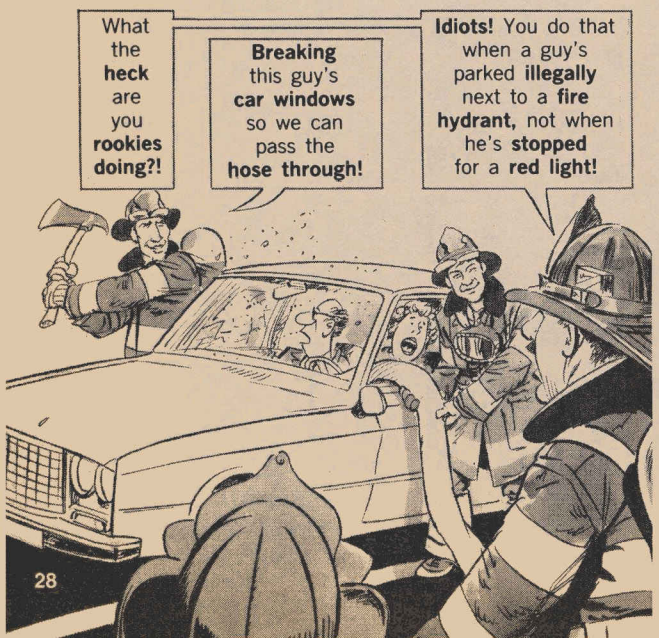
Beyond Gross is *drooling on the job!*

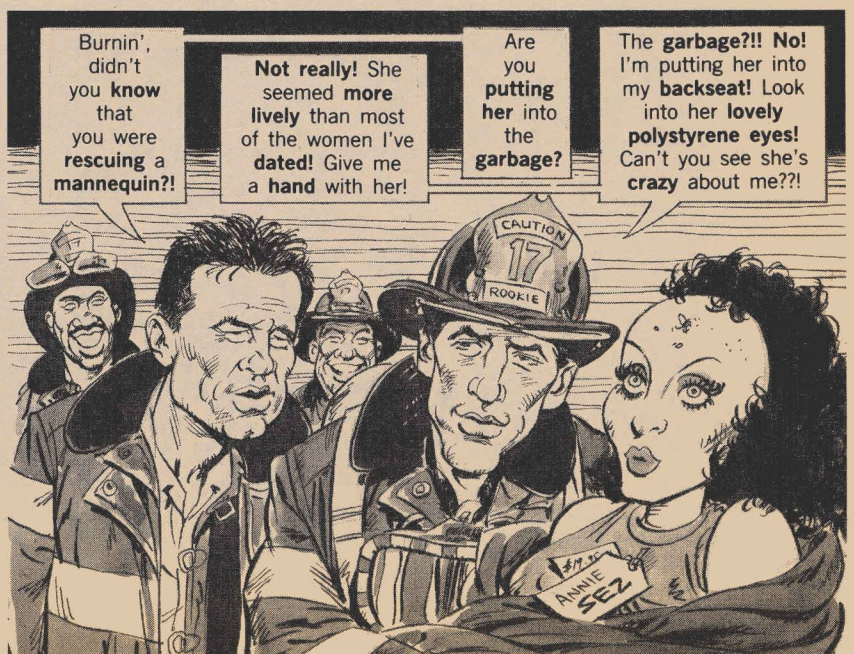
THE WAR OF THE HOSES DEPT.

Did you see the Ron Howard film about firefighters? The firemen are brave! The special effects are incredible! But the script? We thought it was a cliché-ridden, substandard...

HACK

ARTIST: ANGELO TORRES





DRAFT

I'm Steamin's **ex-wife!** I left him because a **"hot time"** didn't mean the same thing it did when we **met!** He was **too involved** in his **work!** Every time I had a backyard **barbeque** he **extinguished** it and then carried out all our **guests** on his **shoulder!**

I'm the **city's Alderman!** People say I'm not **safety** conscious because I keep **closing firehouses!** But that's my **strategy!** When **ALL** the firehouses are **closed,** folks will be a **hell** of a lot more **careful** knowing **NO ONE's** coming to **help them!**

I'm **Burnin's ex-girl-friend!** I'm sorry I never **married** the guy! With the stupid way he fights fires, I could be his **widow** and live like a **queen** on his **insurance money!**

SHMUCKY

FOO

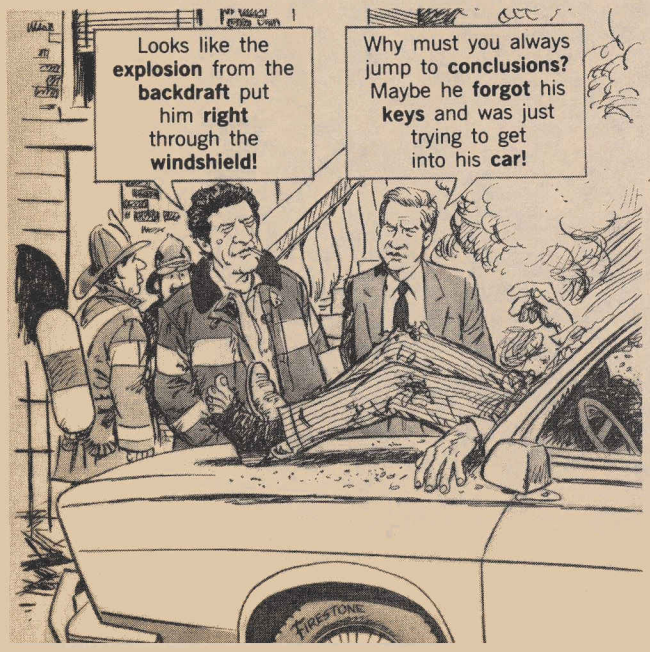
FIRE Co 80 PT. RICHMOND 156 DONGAN HILLS

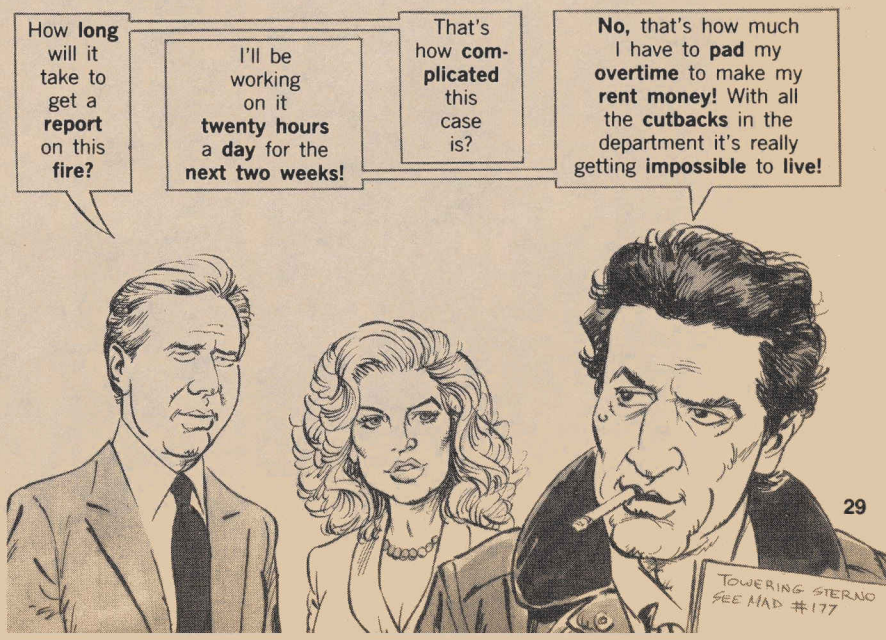
HEAT

PHYDEAUX

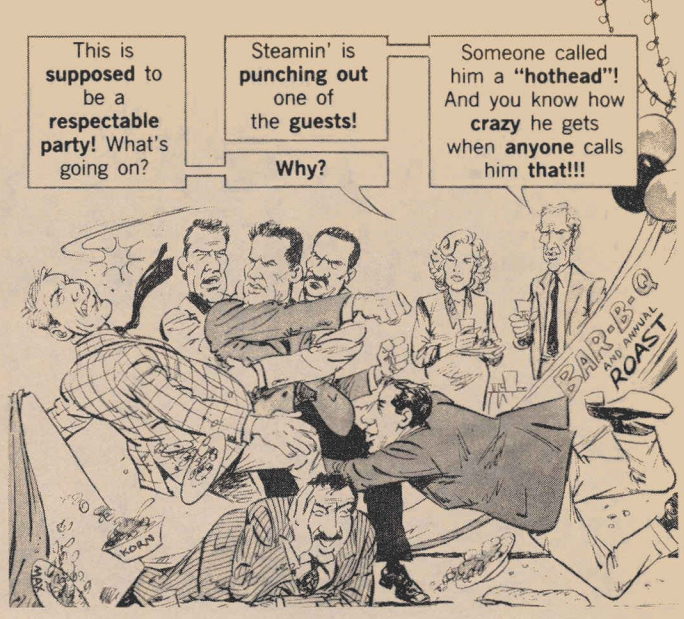
NOTARY SOJAC

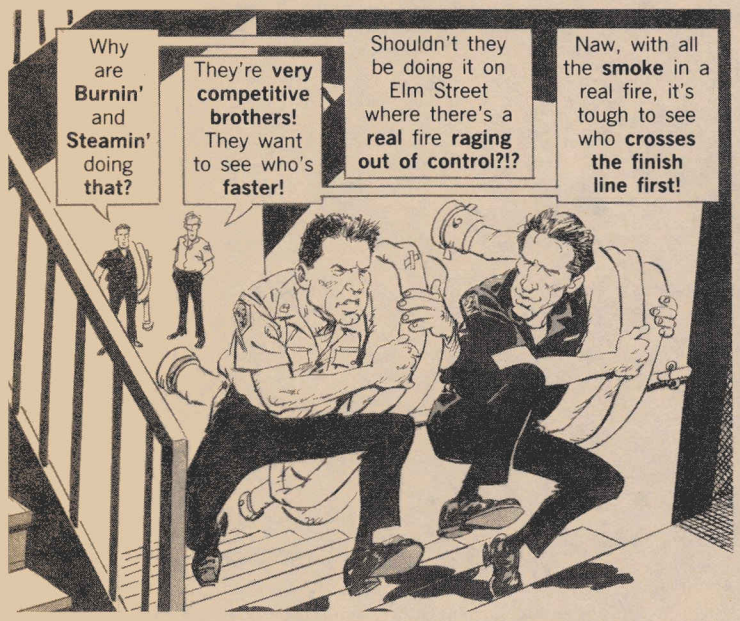
WRITER: DICK DEBARTOLO

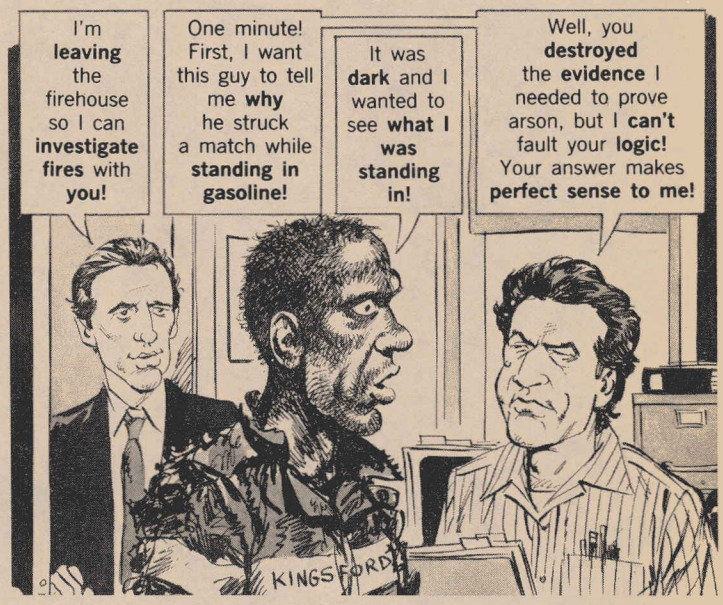




You're putting this city in **danger** with the **constant closing of firehouses!**
I **don't think** there's a danger, but I'll address that issue with my **task force!**
And **when** will **that** be?
As soon as we find a **new meeting place.** Last night our regular meeting hall **burned down!**


This is **supposed** to be a **respectable party!** What's going on?
Steamin' is **punching out** one of the **guests!**
Why?
Someone called him a **"hothead"!** And you know how **crazy** he gets when **anyone** calls him **that!!!**
BARB-Q AND ANNUAL ROAST


Why are **Burnin'** and **Steamin'** doing **that?**
They're **very competitive brothers!** They want to see who's **faster!**
Shouldn't they be doing it on Elm Street where there's a **real** fire **raging out of control?!?**
Naw, with all the **smoke** in a real fire, it's tough to see who **crosses the finish line first!**


I'm **leaving** the firehouse so I can **investigate fires** with **you!**
One minute! First, I want this guy to tell me **why** he struck a match while **standing in gasoline!**
It was **dark** and I wanted to see **what I was standing in!**
Well, you **destroyed** the **evidence** I needed to prove arson, but I **can't** fault your **logic!** Your answer makes **perfect sense to me!**
KINGSFORD

My God! What **happened** to your **back?!?** It's all **burned!** Did you have a **terrible accident** while fighting a fire?
No, I was **late** for work so my wife **ironed my shirt** while I was **wearing it!**
BACK GRAFT
"BIG AL" LEWIS

Another **mysterious fire** and **explosion!** How bad was **this one?**
Very bad! It blew this victim through the **same windshield** the last victim was blown through!
So it was **just as violent!**
No, **much worse!** The first victim's car was still **on the other side of town!**
ARSON WELLES IN CITIZEN FLAME WITH GEORGE BURNS PATRICK BLAZEY-TERI CHAR- ELIZABETH ASHLEY AND LARRY SCORCH
-TITLE SONG- "SMOKE GETS IN YOUR LUNGS"

CREEK?
CREEK!

Fire is **fickle!** And fire can be **evil!** But fire can also be **good.** Fire's also pretty **hot!** I envy **fire.** Once, I even **made love** to **fire!**

You made love to **fire???**

Yep! If you think the burns on my back are **strange,** you should see the **burns** on **my—**

Never mind! I get the **picture!**

You are **Ronald Burnwell,** the **infamous arsonist!** Burnwell, I came to see you because I'm looking for **clues** to some **mysterious fires** that have been taking place lately!

Why do you think **I** would **know anything** about **them?**

Actually, I didn't think you'd be any help at **all,** but a scene just like this worked so well in *Silence of the Lambs,* it certainly couldn't hurt us **copying it!**

My **God,** this poor devil was **burned** beyond **recognition!**

That's my **lunch!** Extra Crispy **chicken parts** from **KFC!** The **body** is over **there!** I found something **interesting.** There were **wires** running all through the poor victim's **body!**

Schmuck! You performed an **autopsy** on the **mannequin!**

My **darling!** What has he **done** to you?!?

What do you think of my **lovemaking?**

It was **wonderful!** I heard **sirens,** saw **flashing red lights,** and toward the end, I felt the **earth move!**

You **fool,** that wasn't the **earth moving!** That was the **firetruck!** We started in the **firehouse** and now we're **downtown** at a **three-alarmer!** Talk about a **hot time!!**

Juniper, I think there's a **connection** between the **victims** killed in those **mysterious fires** and your **boss,** the **Aiderman!**

Of **course** there's a connection! He was a **partner** in a **fake corporation** with them! They were making **millions** on the **firehouses** they **closed!**

You **knew?!** Why didn't you **report him??**

Why **should I?** When I come in 30 minutes late, he doesn't say a **word!** I can take more than an **hour** for lunch and he lets me **leave early too!** He's the **best boss in the world!** Why would I turn him **in?**

I'm **glad** you came by to visit, Steamin', because I'm in a **loving mood!**

So am **I!** Let's **go!**

To the **bedroom?**

No, the **firehouse!** You know this family has a **tradition!** We only **make love** on the top of **firetrucks!**

I got an **emergency call** to come here to the **Alderman's house!** Damned if it wasn't **another explosion** and **fire!**

Well, at least you didn't get **blown** into that **same windshield** all the **other** victims got blown into!

Yeah, I'm very **LUCKY** this **cast iron picket fence** stopped my forward motion! Otherwise, I might have been **injured!**

That **scar** on your **shoulder** is shaped like an **electric outlet!** The arsonist at the Alderman's house got thrown against an **electric outlet!** He would have a **scar exactly** like **that, Soot!**

Well, it **wasn't me!** This is a **real** electric outlet on my shoulder! Go ahead and **plug in** your **electric razor!**

Forget it! I **trust** you! Besides, I **shaved** this morning!

Soot, I'm **really** starting to think you had **something to do** with **setting** all those **mysterious fires!**

And **why** do you **say that?**

Because **we're** spraying **water** on the flames and **you're** spraying **gasoline!**

Water, gasoline... what's the **difference? Liquid** is **liquid!**

I **DID** set the fires! I was killing the **Alderman** and his **partners, one** at a **time!** They were **destroying** the **fire department** by closing down so many **stations!**

But we lost a **good man** in a **fire** because of **you!**

That's because **you** got there **too fast!** I **deliberately** set the fire near a **coffee shop!** If you guys had **stopped** like I figured you **always do, no one** would have been **killed!**

Goodbye, old **buddy!**

Boy, **once** a fireman, **always** a fireman!

SPRITZ

Well, my brother's **gone!** But he died doing the thing he **liked best!**

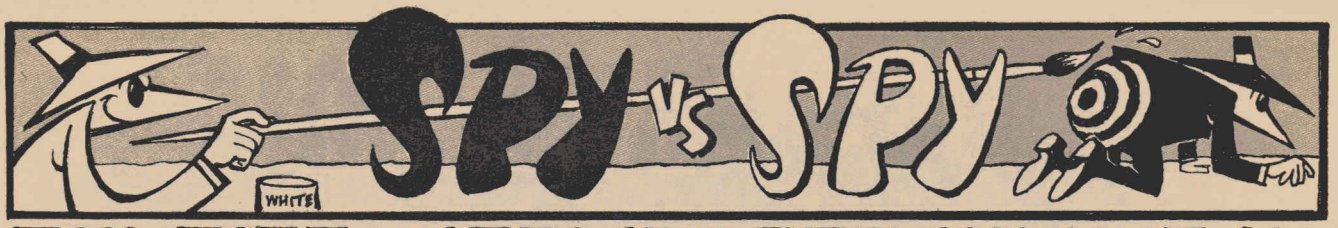
Fighting fires?

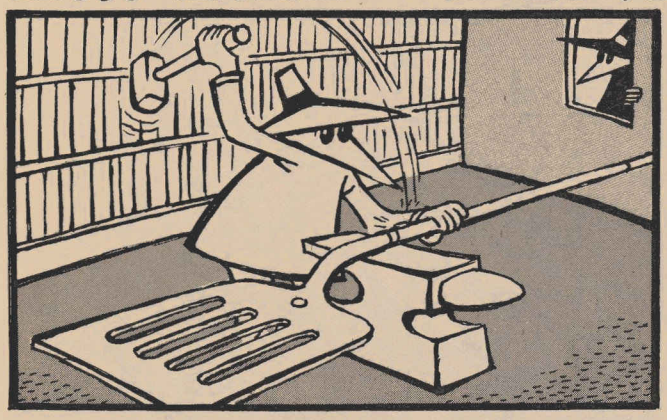
Yeah, that too, but he **really** liked **crawling around** in **hot places** with **other guys** dressed in **rubber!**

When's the **burial?**

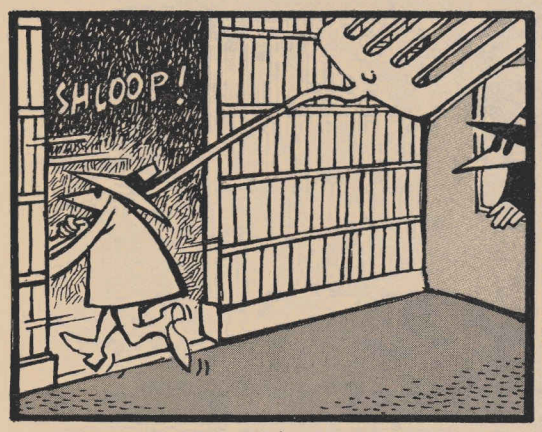
Never! We were always **competitive,** but now I'm having the **last laugh!** I'm having him **cremated! HA! HA! HA!**

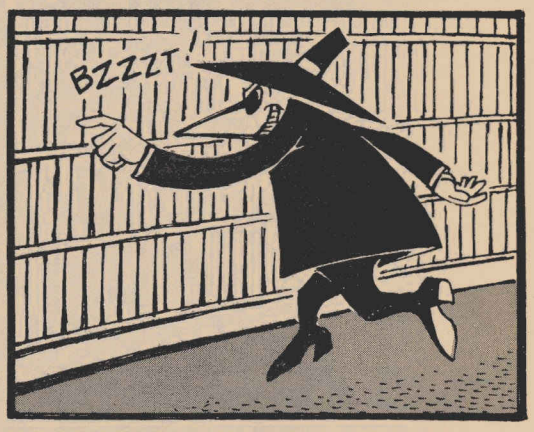
Nice touch!

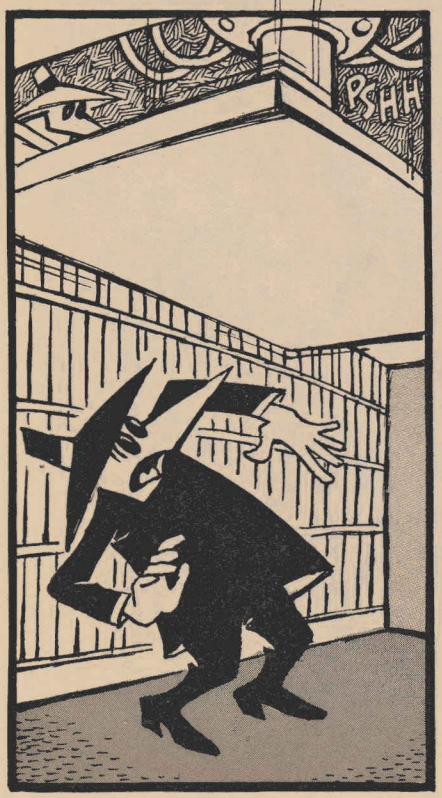

SPY vs SPY
WHITE

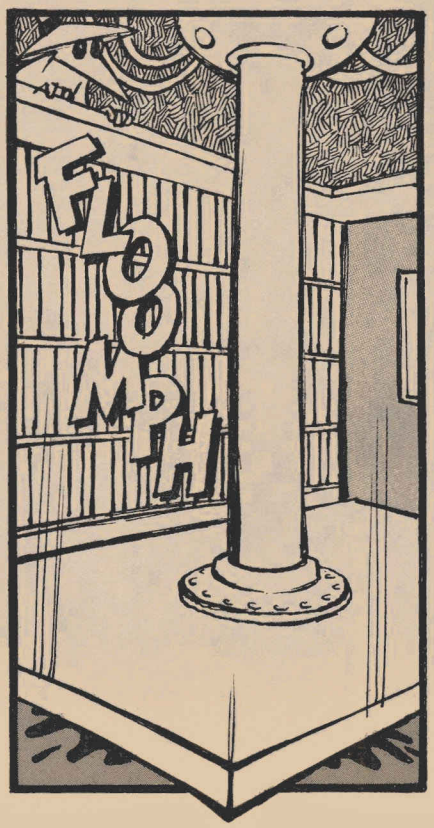


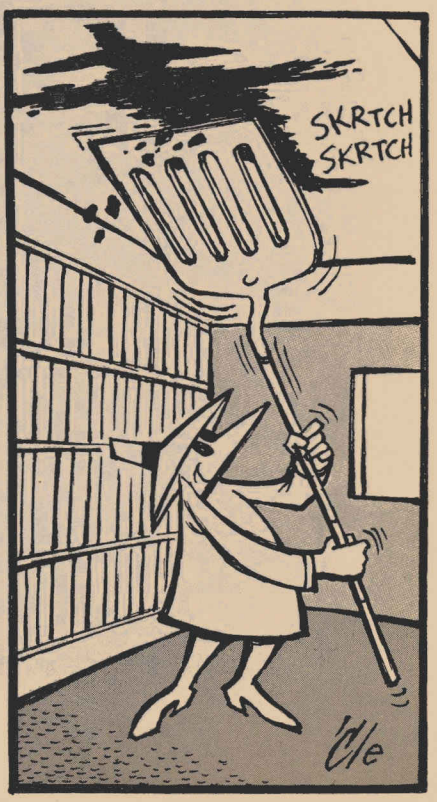
BZZZT!


SHLOOP!


BZZZT!


PSHH


FLOOMPH

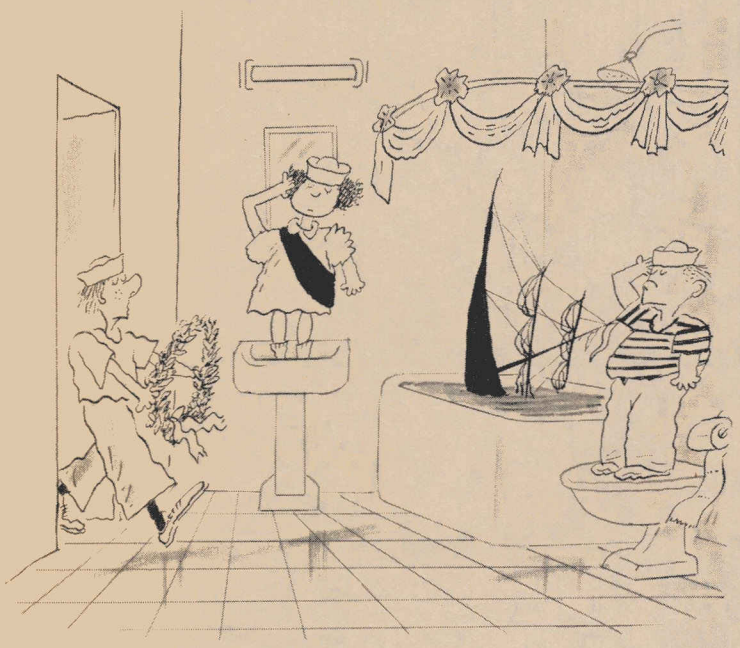

SKRTCH
SKRTCH

LAVATORY EXPERIMENTS DEPT.

If your home has a second bathroom, you probably think it's only good for one thing (well, maybe

A SECOND BATHROOM... Your

HISTORIC NAVAL BATTLE MEMORIAL



PADDLEBALL COURT WITH ADDITIONAL HAZARDS

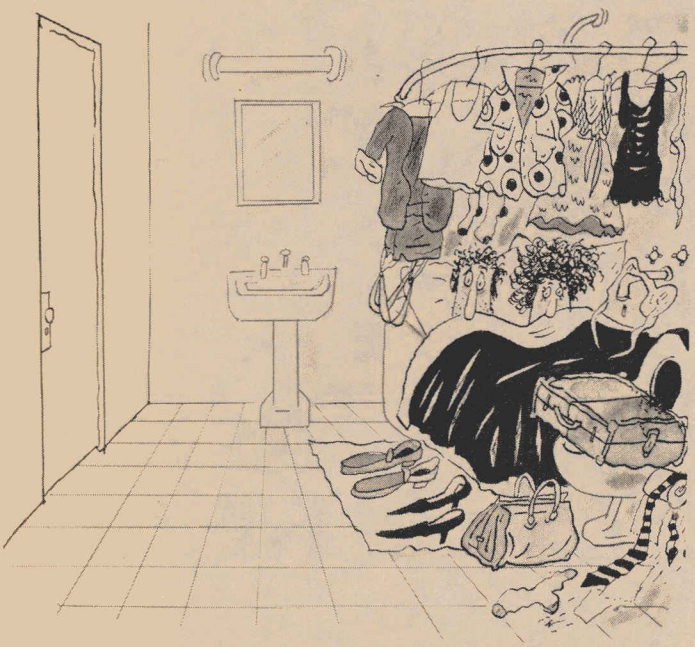
INDOOR BAR-B-QUE

COAT CHECKROOM FOR GATHERINGS

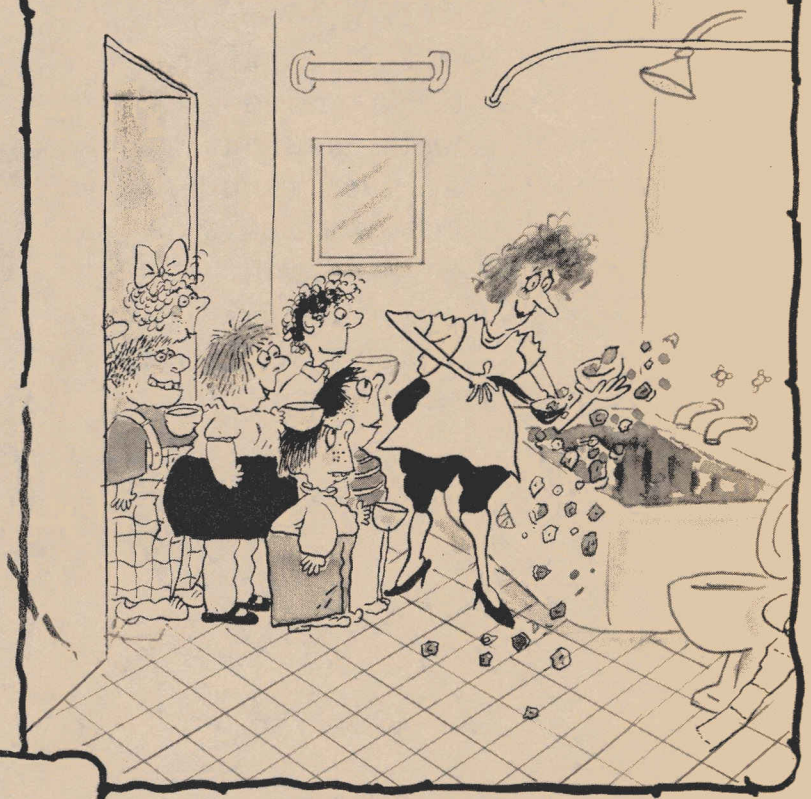
two!). Actually, that handy little tiled room can be adapted to a plethora of snappy uses! Explore...

Gateway to Fun and Adventure!

EMERGENCY GUEST ROOM



NON-ALCOHOLIC PUNCHBOWL FOR KIDDIE PARTY



AQUATIC PET HABITAT

ROMANTIC LOVER'S RETREAT WITH WATERFALL

ARTIST AND WRITER: PAUL PETER PORGES

A SPROCKET FULL OF MIRACLES DEPT.

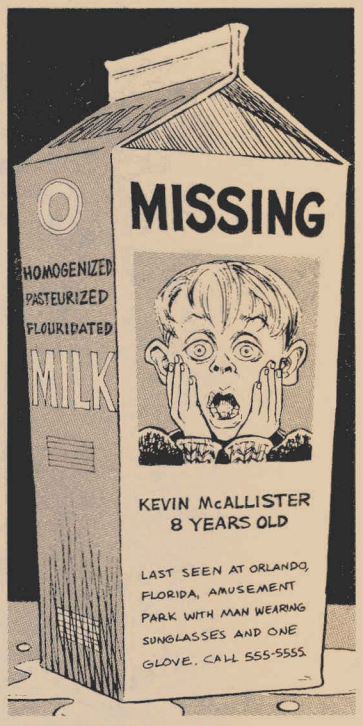
Anyone who's ever gone to the movies knows that things absolutely NEVER happen in life the way they do on the big screen. Not one soldier—not even Rambo—can shoot down hundreds of ruthless enemies without so much as getting a nick! And Hollywood prostitutes—not even those who look like Julia Roberts—do not attract handsome millionaires who save them from a life of degradation and sleaze! Hollywood distorts reality (which is pretty distorted already, if you ask us!)—a phenomenon we examine further in this little ditty of an article called...

Reel VS. REAL

ARTIST: SAM VIVIANO WRITER: RUSS COOPER

HOME ALONE

A young boy is left alone at home in a house that has been targeted for robbery by two local thieves!



REEL VS. REAL

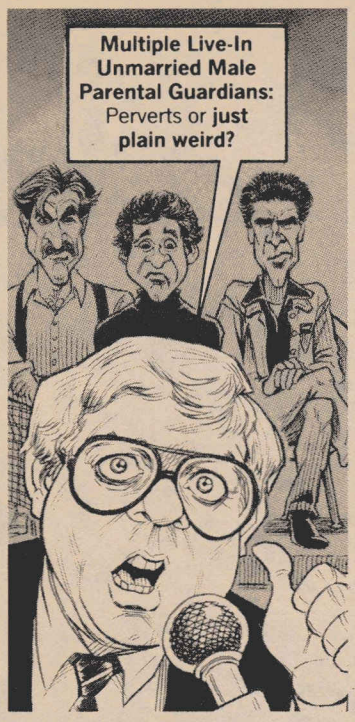
DANCES WITH WOLVES

An American cavalry soldier asks an Indian tribe to forget all the white man's atrocities, slaughters and lies so that he can become part of their culture!

REEL VS. REAL

THREE MEN AND A LITTLE LADY

Three New York bachelors share an apartment and raise a precocious little girl all by themselves!



REEL *vs.* REAL

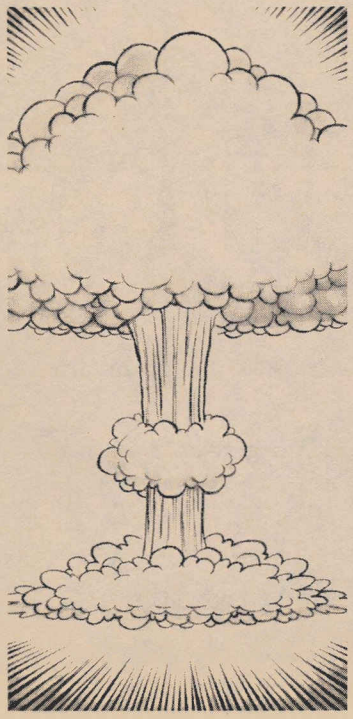
RESCUERS DOWN UNDER

Two cuddly mice invite a sea gull to join them on some very exciting adventures!

REEL *vs.* REAL

HUNT FOR RED OCTOBER

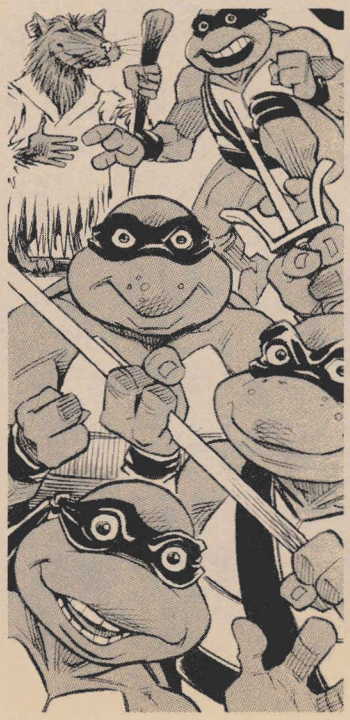
A Russian Commander steals a nuclear submarine and heads straight for America, counting on the trust and intelligence of the U.S. military to realize that he's defecting, not attacking!



REEL *vs.* REAL

TEENAGE MUTANT NINJA TURTLES

Four ordinary shelled creatures and a rat are inadvertently exposed to "ooze," a highly radioactive material, after a nuclear accident!



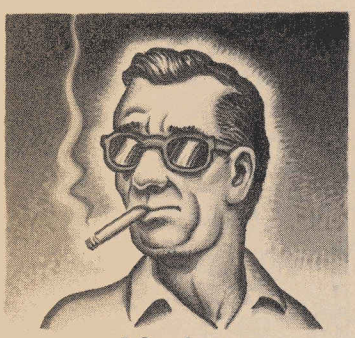
REEL *vs.* REAL

ACCOUNTS PERCEIVED DEPT.

According to the old cliché, "Seeing is believing!" Unfortunately, no two people seem to see the exact same thing the exact same way. This frequently leads to arguments, fistfights, gunplay and bloodshed! But enough about the typical American family! We're here to explain our point of view (which you'll probably see as a total waste of time) in an article we call...

AS S

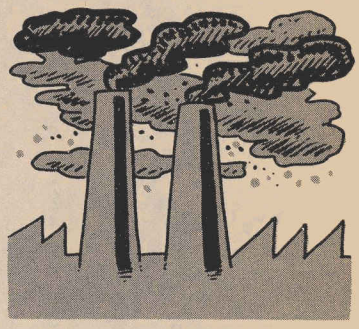
ARTIST: JOHN POUND



A Smoker
as seen by...

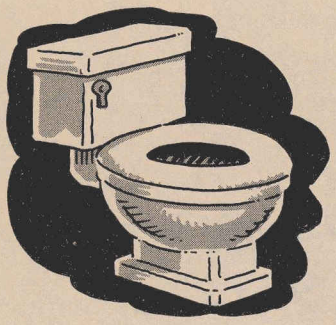
... a non-smoker

... psychologists

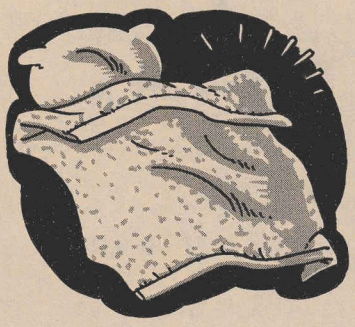


... his lungs

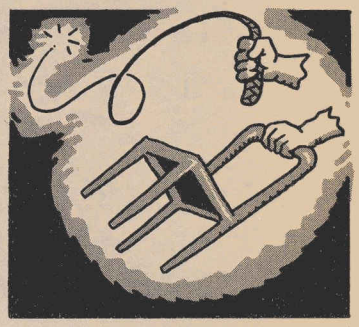
A Newspaper
as seen by...



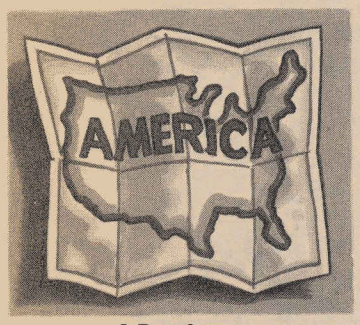
... a parakeet



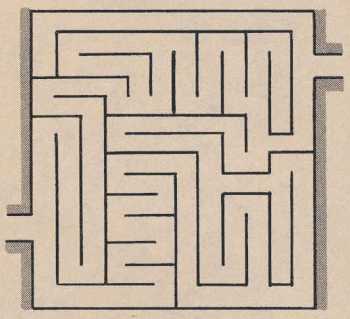
... a bum



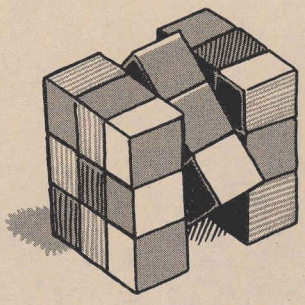
... a disobedient dog



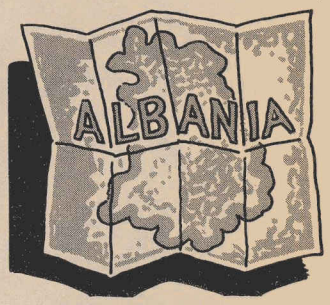
A Roadmap
as seen by...



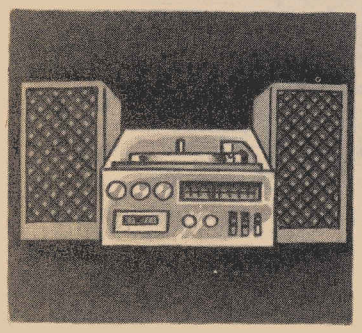
... someone trying to read it



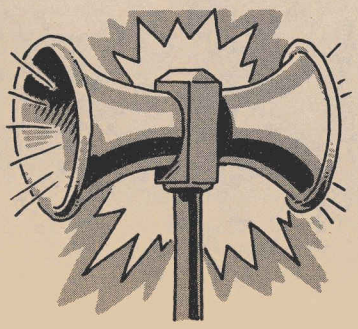
... someone trying to fold it



... someone who is totally lost

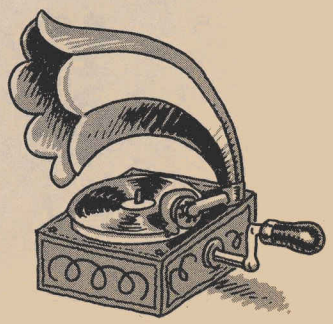


Your Stereo
as seen by...



... the neighbors

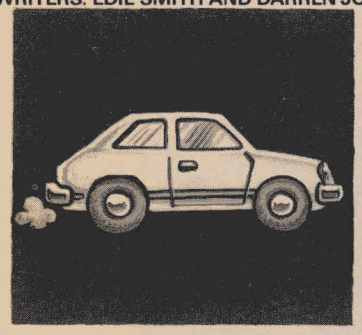
... burglars



... you

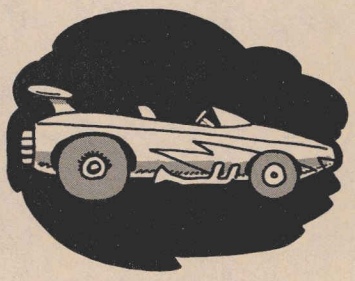
EEN BY...

WRITERS: EDIE SMITH AND DARREN JOHNSON

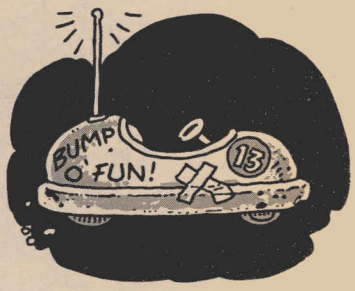


A Teenager's Car
as seen by...

... his friends



... the police



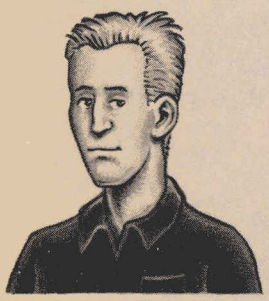
... his insurance company

The Latest Rock Group
as seen by...

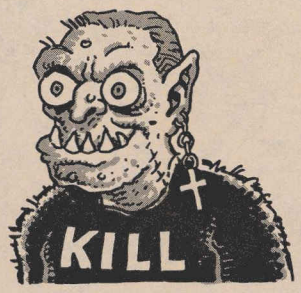
... Fundamentalists

... hotel managers

... music critics



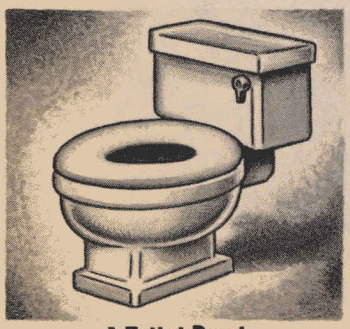
A High School Girl's Boyfriend
as seen by...



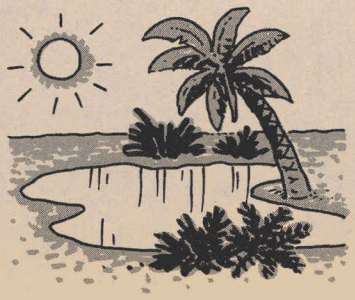
... her dad

... her friends

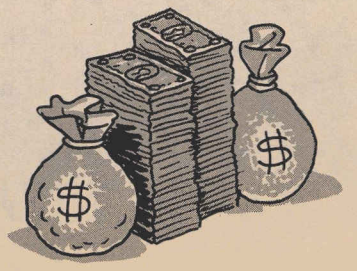
... herself



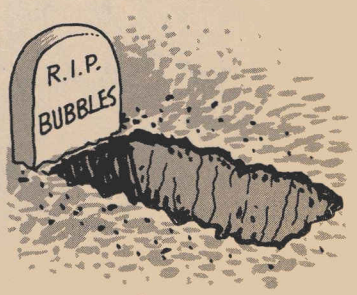
A Toilet Bowl
as seen by...



... a cat

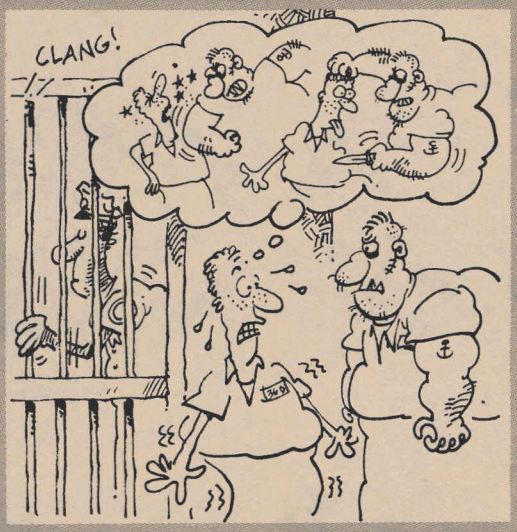


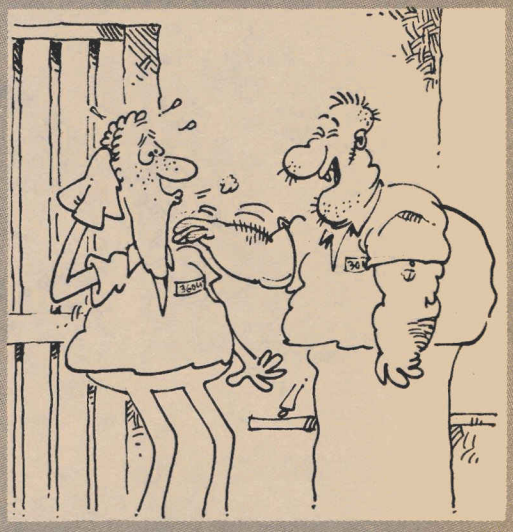
... a plumber

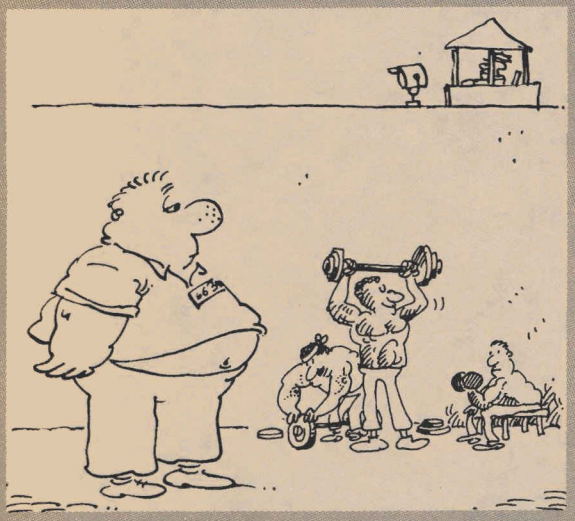


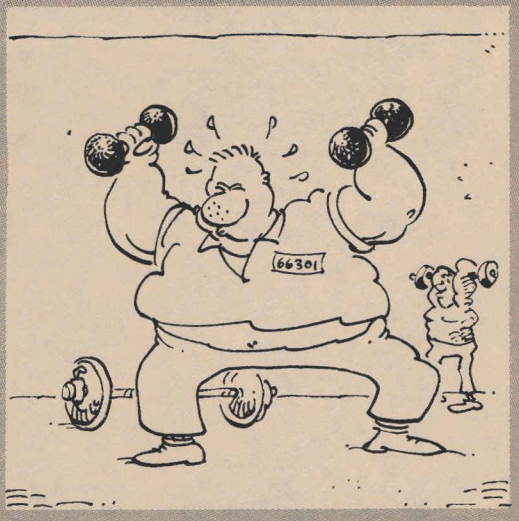
... a goldfish

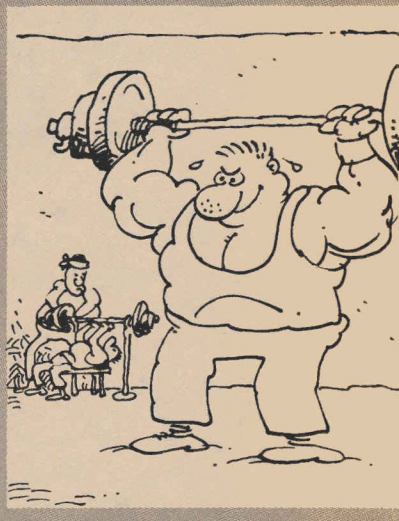
A MAD LOOK AT P

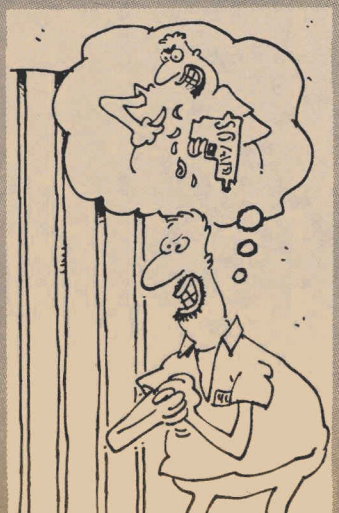


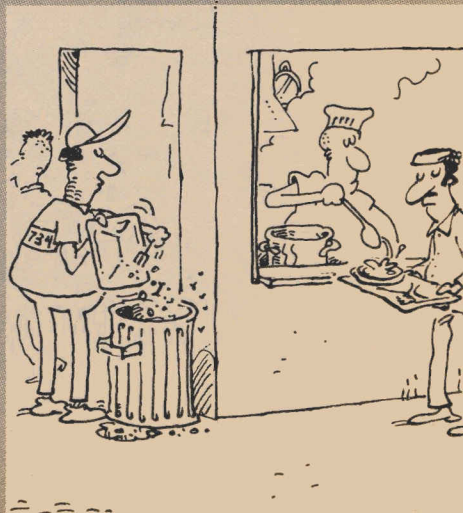






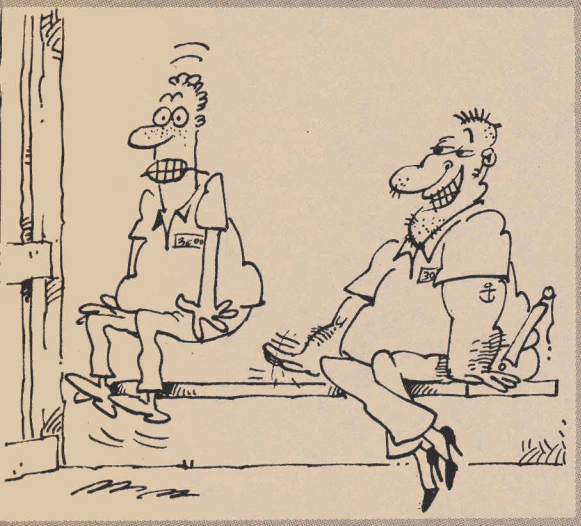


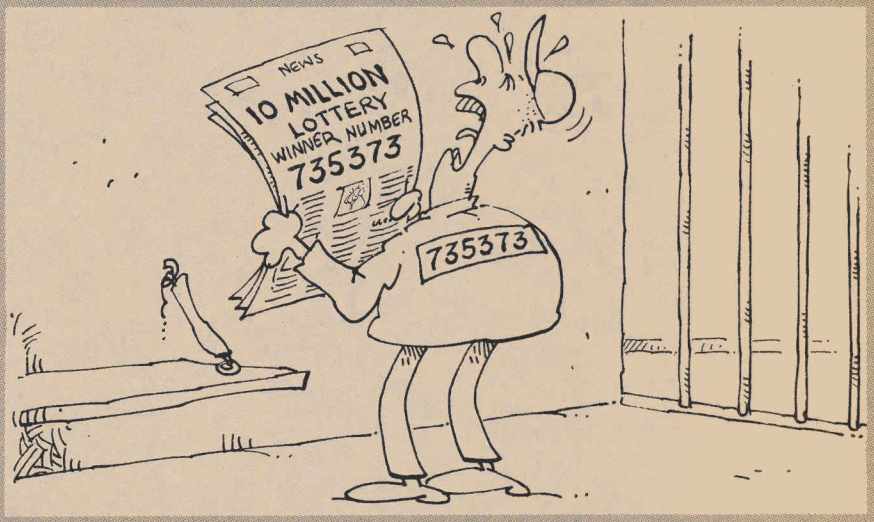


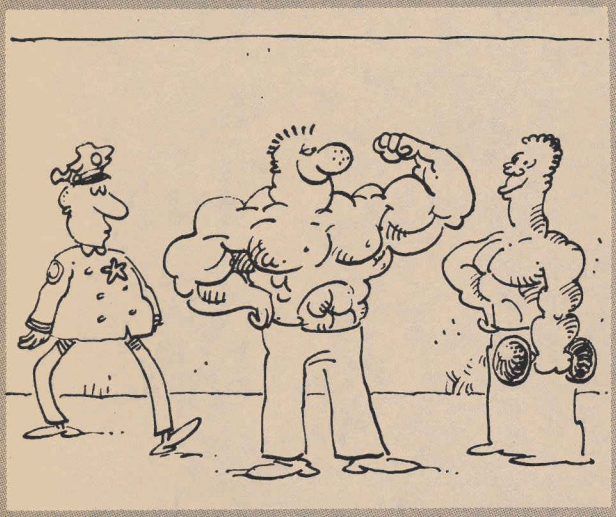


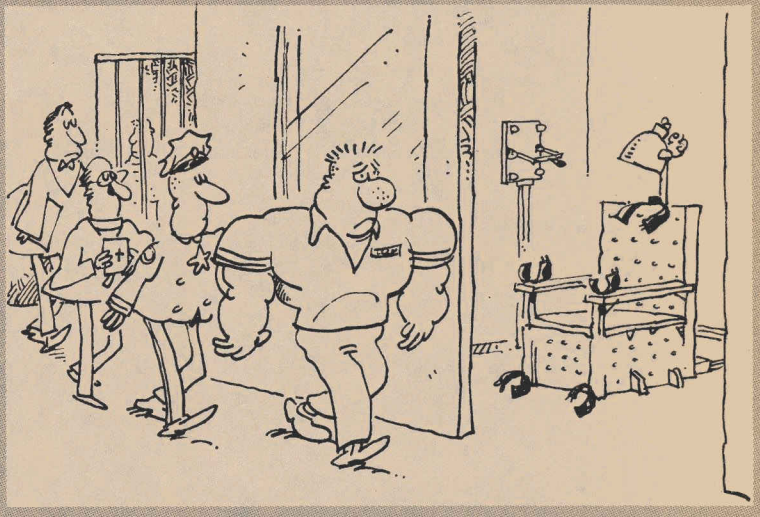
RISON LIFE

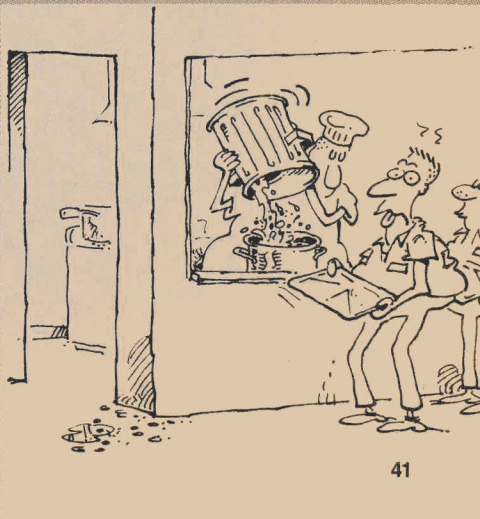
ARTIST AND WRITER: SERGIO ARAGONES

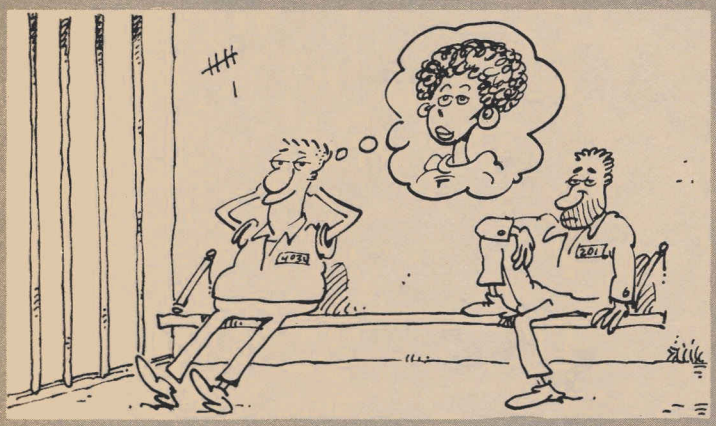


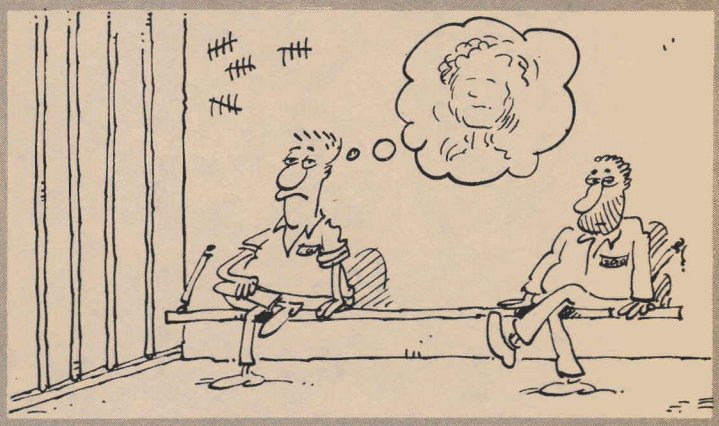


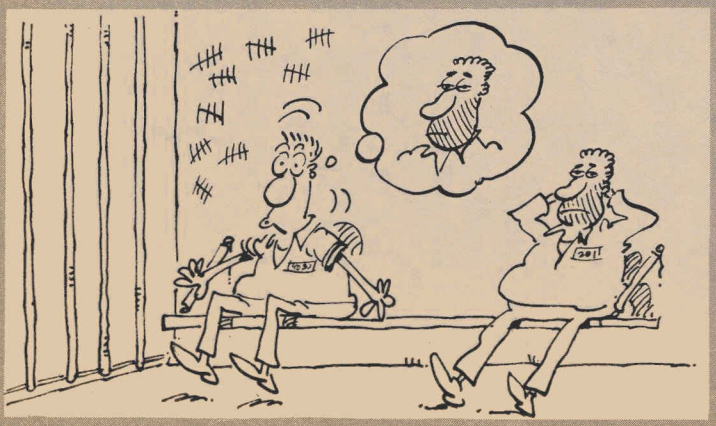


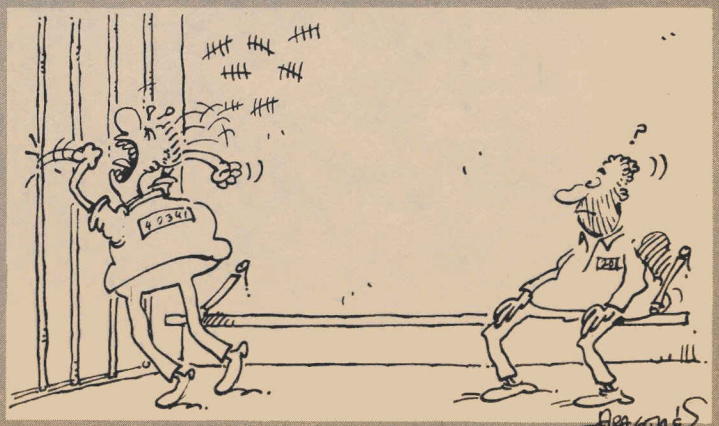


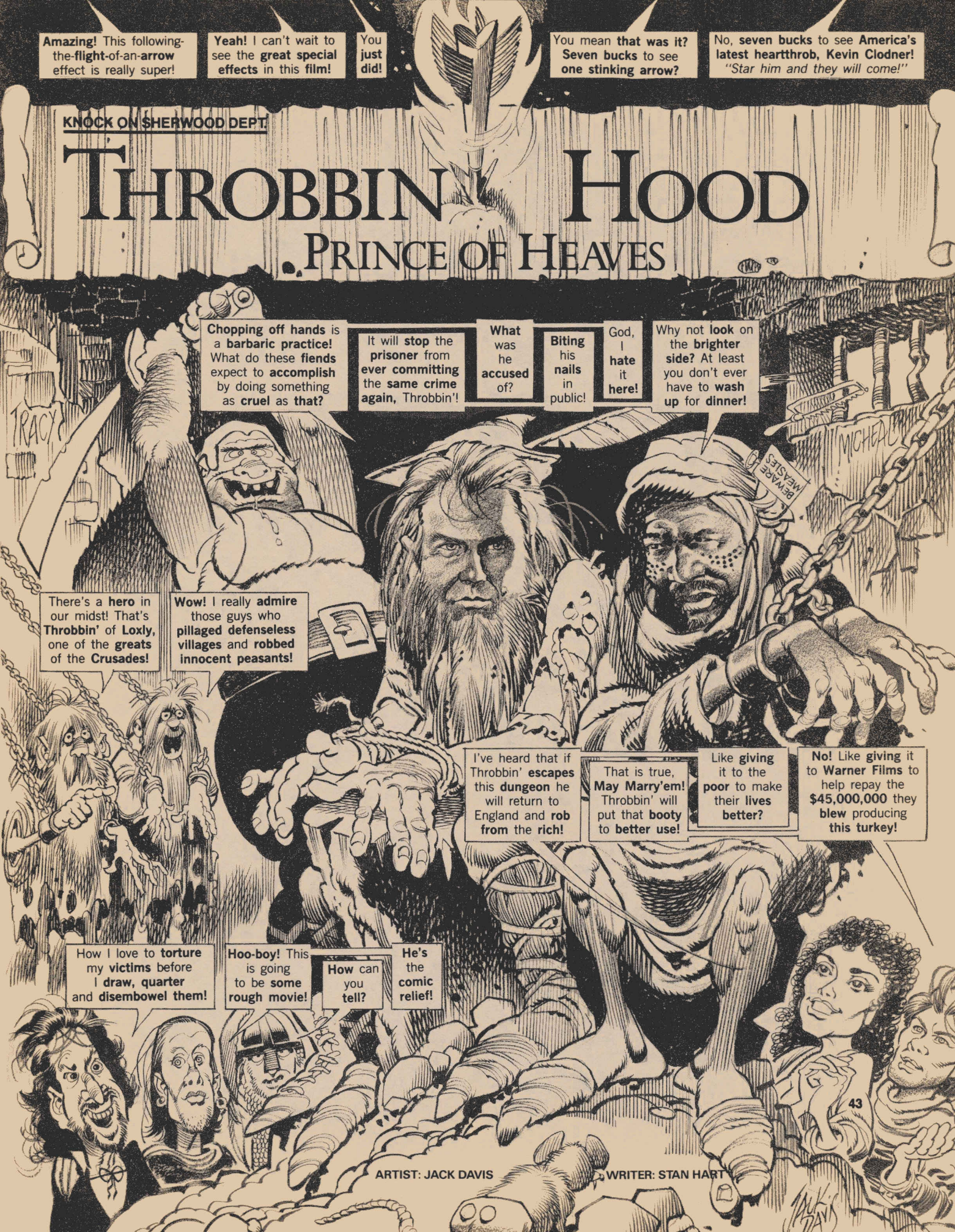




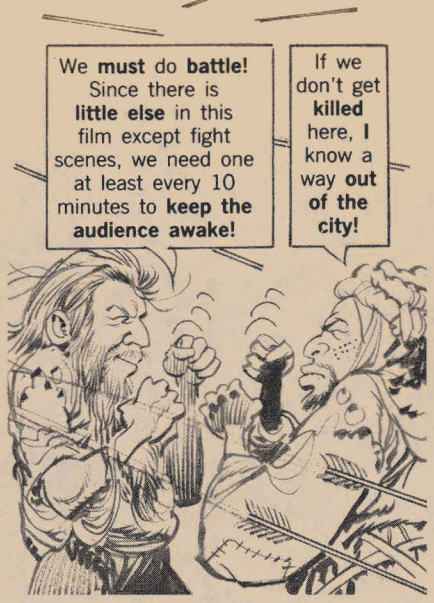





ARAGONÉS


Amazing! This following-the-flight-of-an-arrow effect is really super!
Yeah! I can't wait to see the great special effects in this film!
You just did!
You mean that was it? Seven bucks to see one stinking arrow?
No, seven bucks to see America's latest heartthrob, Kevin Clodner! "Star him and they will come!"
KNOCK ON SHERWOOD DEPT.
THROBBIN' HOOD
PRINCE OF HEAVES
Chopping off hands is a barbaric practice! What do these fiends expect to accomplish by doing something as cruel as that?
It will stop the prisoner from ever committing the same crime again, Throbbin'!
What was he accused of?
Biting his nails in public!
God, I hate it here!
Why not look on the brighter side? At least you don't ever have to wash up for dinner!
TRACY
MICHAEL
BEWARE MEASLES
There's a hero in our midst! That's Throbbin' of Loxly, one of the greats of the Crusades!
Wow! I really admire those guys who pillaged defenseless villages and robbed innocent peasants!
I've heard that if Throbbin' escapes this dungeon he will return to England and rob from the rich!
That is true, May Marry'em! Throbbin' will put that booty to better use!
Like giving it to the poor to make their lives better?
No! Like giving it to Warner Films to help repay the $45,000,000 they blew producing this turkey!
How I love to torture my victims before I draw, quarter and disembowel them!
Hoo-boy! This is going to be some rough movie!
How can you tell?
He's the comic relief!
ARTIST: JACK DAVIS
WRITER: STAN HART
JACK DAVIS

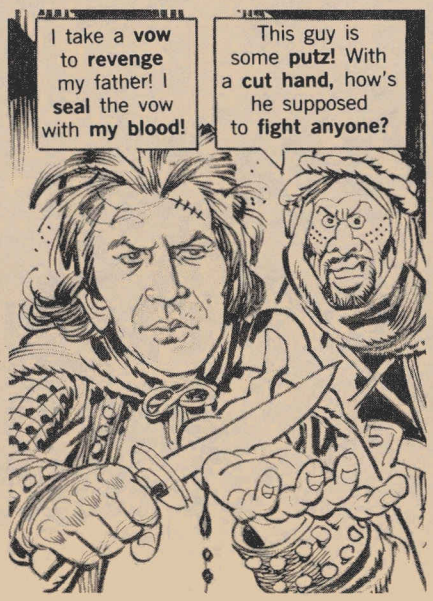
Akeem, we will escape and you will go with me to England and help me make history!
How will YOU make history?!
As the world's first Equal Opportunity Employer!
If he does as much for Blacks as he did my people, Akeem is in for a big disappointment!
ROB

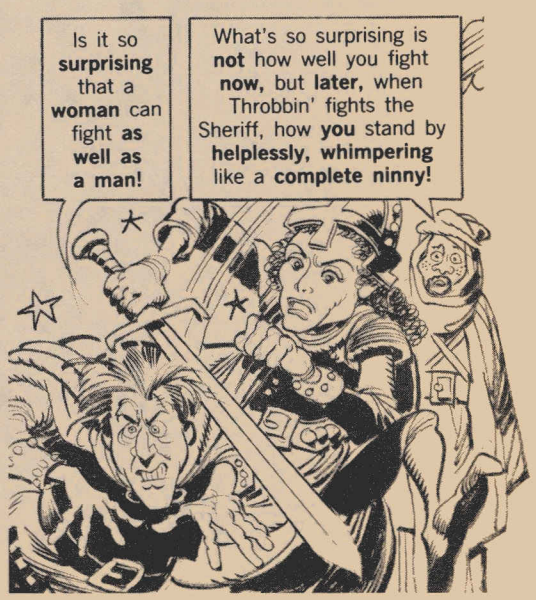

We must do battle! Since there is little else in this film except fight scenes, we need one at least every 10 minutes to keep the audience awake!
If we don't get killed here, I know a way out of the city!

I have to hand it to you, Akeem! Sneaking out of Jerusalem with a Hadassah tour was a great idea!
FOLLOW ME

See what that evil Sheriff has done! He burned my father's castle and ruined our land!
I hate to be the one to tell you, but have you seen that lifeless body over there?
Yes, I did! Isn't that Patrick Swayze?
It's not that lifeless! It's your dead father!
Woe is me! Why does our leader King Richard ignore our disastrous domestic problems and only concern himself with foreign involvements?
That's a question people will be asking even eight centuries from now when George Bush is in power!
RICKY

Is that you, Throbbin'? I cannot see! The Sheriff's men have blinded me!
It's me, loyal old Dunkin'!
Alas, Throbbin', you've lost everything! Your castle, your wealth and your English accent!


I take a vow to revenge my father! I seal the vow with my blood!
This guy is some putz! With a cut hand, how's he supposed to fight anyone?


Is it so surprising that a woman can fight as well as a man!
What's so surprising is not how well you fight now, but later, when Throbbin' fights the Sheriff, how you stand by helplessly, whimpering like a complete ninny!

They say that **Sherwood Forest** is **haunted** by **angry spirits!**

Tell me, **why** are the **spirits angry?**

Because a **wimp** like **you** is making **our great creation** into a **bore...**

and because you **don't** have the **guts** to **wear tights** like **we did,** wimp!

SHERWOOD FOREST RESTRICTED

Why do all the people **love Throbbin' Hood** and **hate me?**

Because they feel **alienated** from **you** and the **land!** They claim that they have **no place** they can call their **own!**

Then we'll **convert** the **dungeon** into **condominiums!** There's nothing like **owning** your **own place** to make you feel like part of the community!

SHERIFF

You shouldn't be **watching** Throbbin' like that! It's not something a **modest, proper 12th century woman** would do!

I'm **different!** I'm a **liberated woman** although **Women's Lib** won't come around until sometime in the **distant future!**

Fortunately, Throbbin' has his **back** to us! What if he happens to **turn around?**

This **movie** would go from a **PG-13** to an **NC-17 Rating** in a **flash!**

You're **amazing,** Akeem! Are you a **doctor?**

Not anymore! I was **thrown out** of the **medical profession** for doing **exactly** what I **just did!**

Just for **deliv-ering** a **baby?**

No, for **making** a **house call!**

You must get this **message** to **King Richard Bondheart** to **warn** him about the **evil Sheriff!**

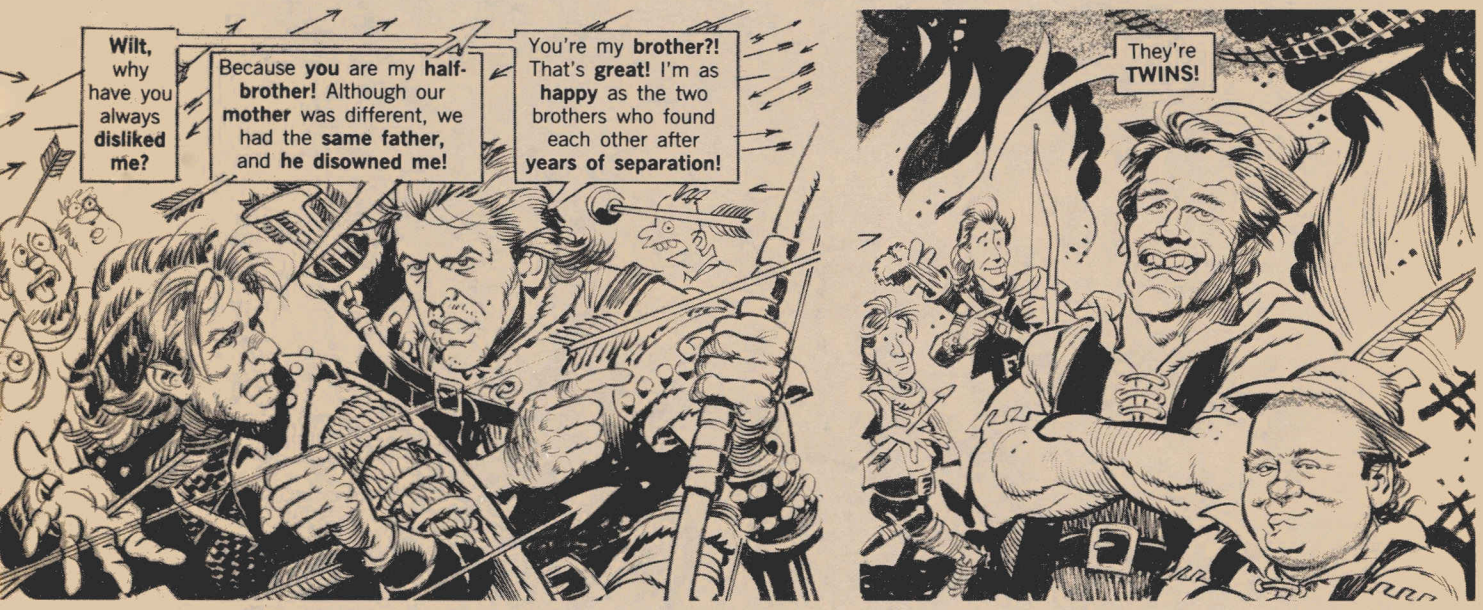
You can always put your **trust** in **me,** my dear!

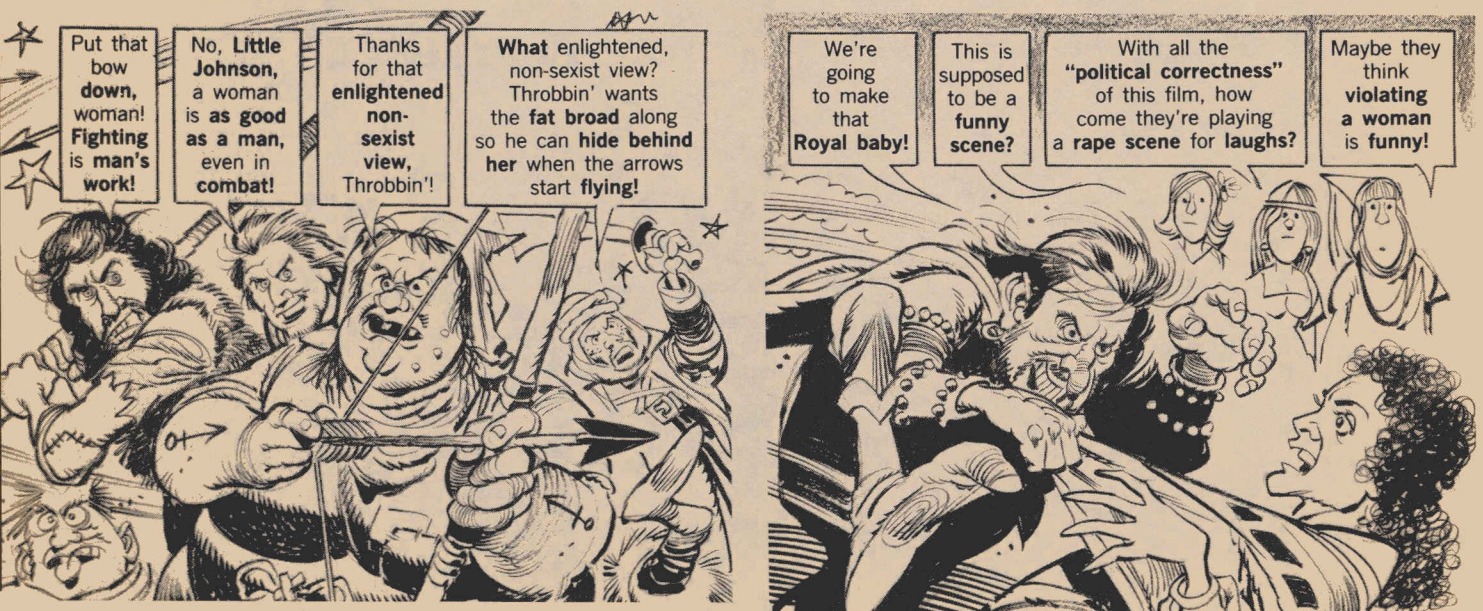
In this movie, the **Church** really takes a **beating! Clerics** are portrayed in one of two ways: either as a **treacherous coward** like the **Bishop** or as a **drunken glutton** who **kills easily,** like **Friar Tucks!**

Throbbin', thank God I **found you** in time to warn you that the **Sheriff** is **planning** an **attack!**

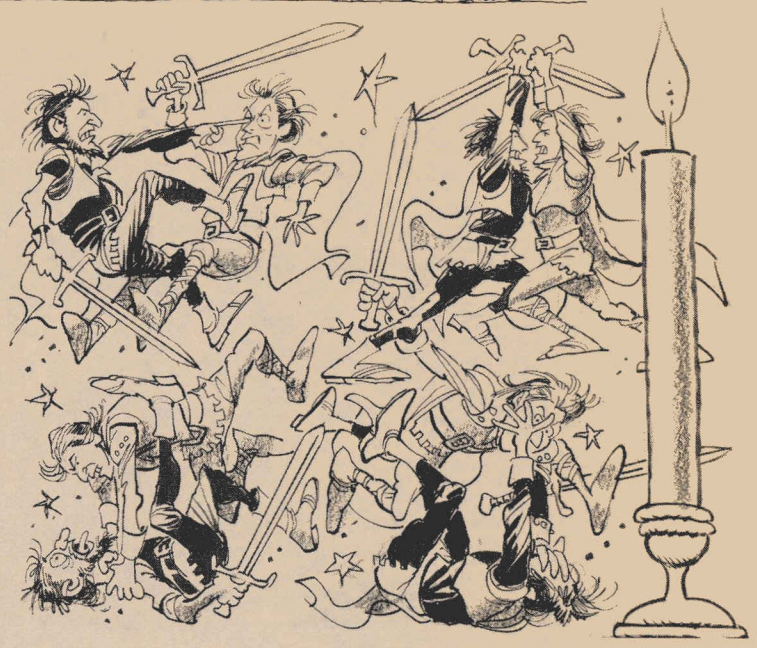
This is **some secret hiding place** if even a **blind man can find it!**

Who are these men? They're the strangest humans with costumes that befuddle all sense of logic and reality!
We are witnessing the first appearance in history of what will become the World Wrestling Federation!
When the Sheriff said he wanted to have a campfire, he really meant a campfire!
You and I must be betrothed!
Give me one good reason for marrying you!
I'll give you two! First, we will have a child of Royal blood! Secondly, it will give me a chance to wear your dresses! I love the one with bugle beads!
HARVEY


Wilt, why have you always disliked me?
Because you are my half-brother! Although our mother was different, we had the same father, and he disowned me!
You're my brother?! That's great! I'm as happy as the two brothers who found each other after years of separation!
They're TWINS!

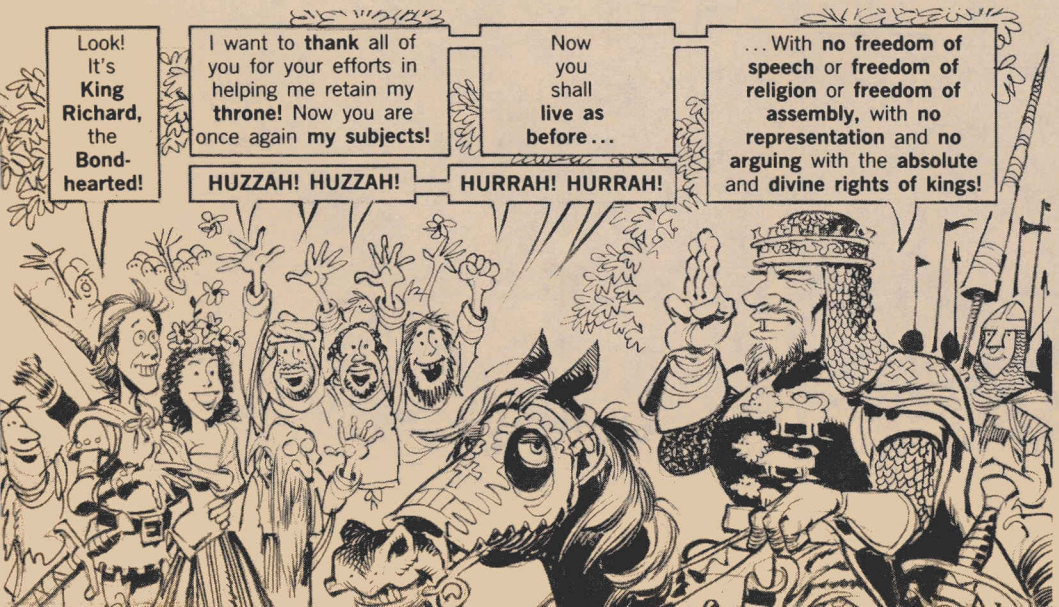

Put that bow down, woman! Fighting is man's work!
No, Little Johnson, a woman is as good as a man, even in combat!
Thanks for that enlightened non-sexist view, Throbbin'!
What enlightened, non-sexist view? Throbbin' wants the fat broad along so he can hide behind her when the arrows start flying!
We're going to make that Royal baby!
This is supposed to be a funny scene?
With all the "political correctness" of this film, how come they're playing a rape scene for laughs?
Maybe they think violating a woman is funny!

Stop that, you villain!
Get lost, Sleepy! We're married!
I don't believe you!
Ah, so that's why you didn't send a wedding present!
P.D.Q.



Are there any Hollywood "Dueling Clichés" that we haven't done yet?
I think we covered them all!
Then, take that!
That wasn't necessary! Five minutes more of this fight and I would have died of boredom!

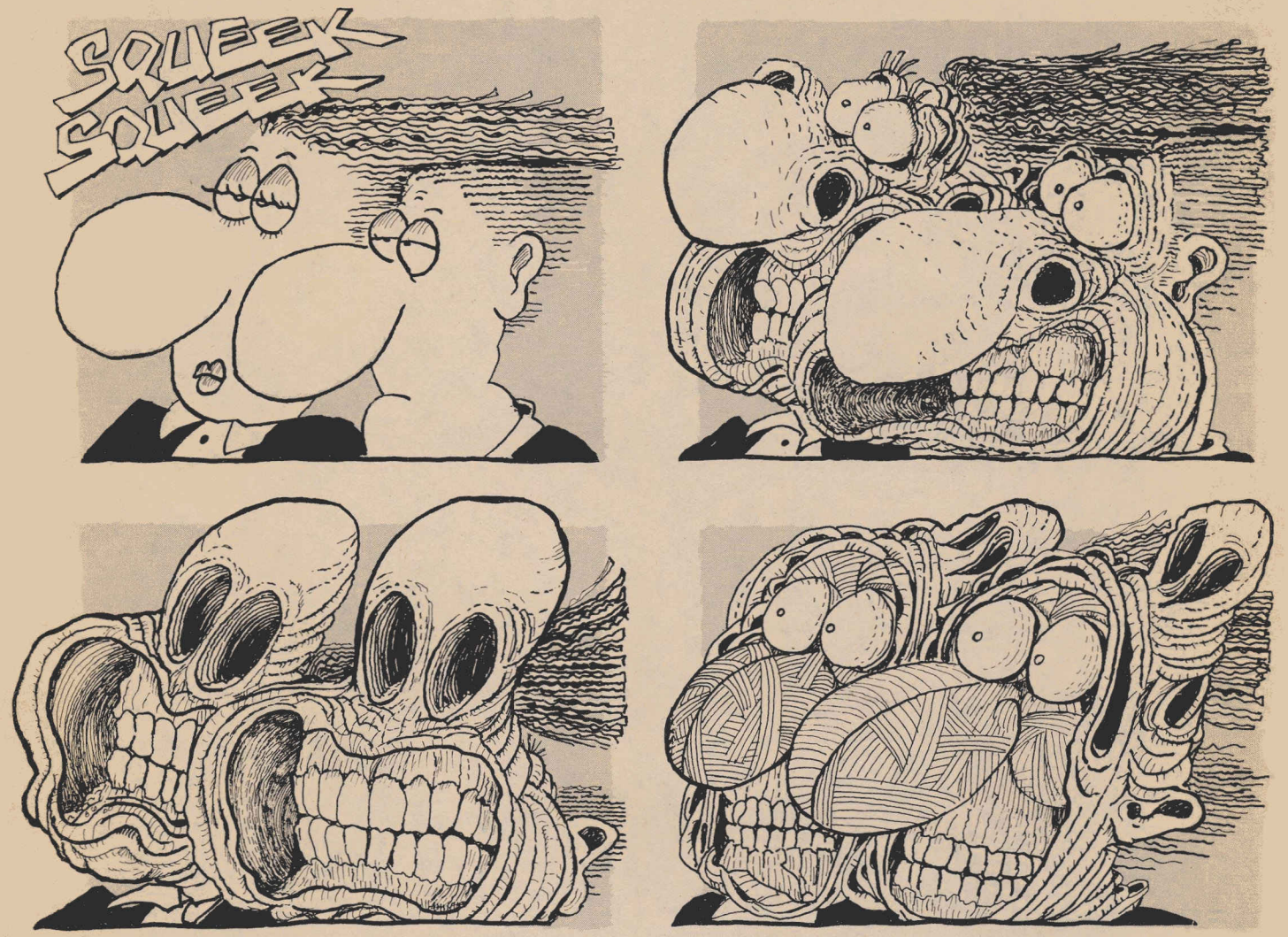
He's dead! Now we can be married!
Married?! Who wants you? I don't want a widow for my first wife!

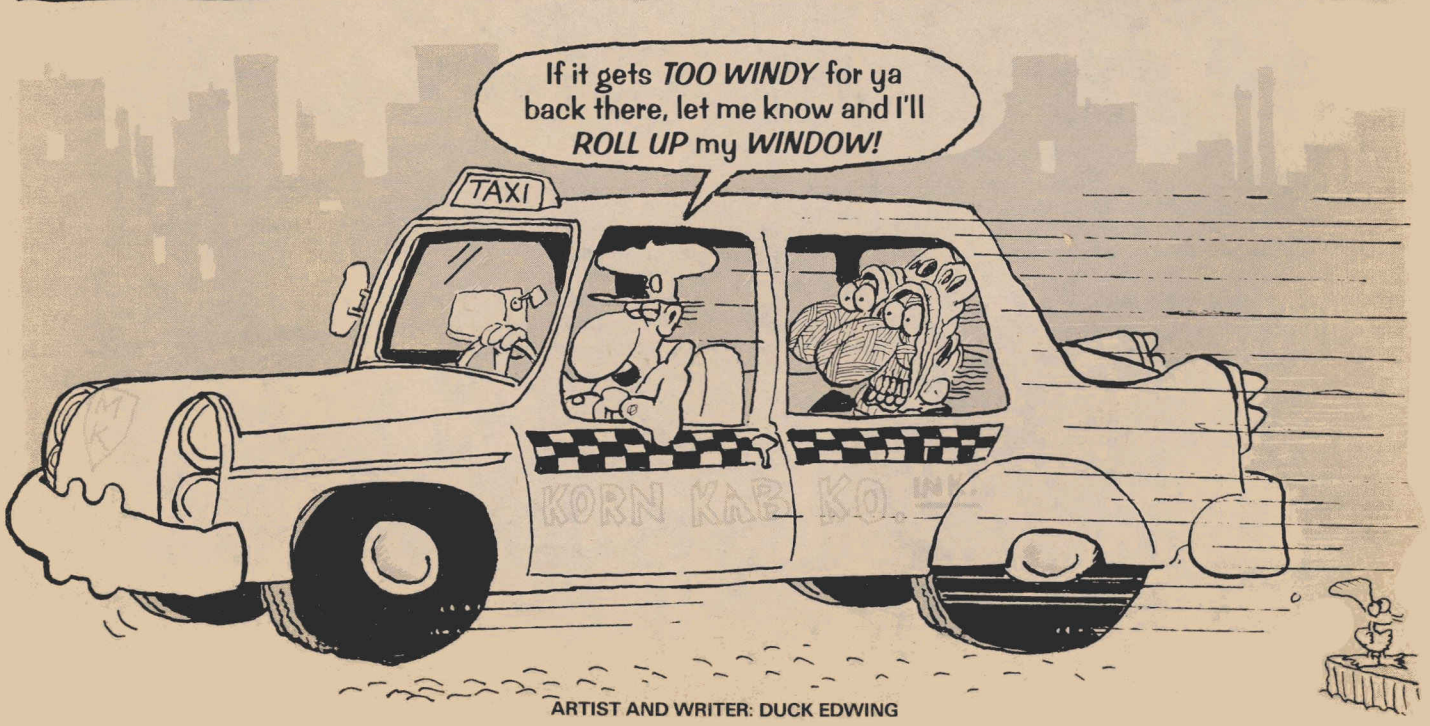

Look! It's King Richard, the Bond-hearted!
I want to thank all of you for your efforts in helping me retain my throne! Now you are once again my subjects!
HUZZAH! HUZZAH!
Now you shall live as before...
HURRAH! HURRAH!
...With no freedom of speech or freedom of religion or freedom of assembly, with no representation and no arguing with the absolute and divine rights of kings!

Like hell, baldy!
Get lost!
Up yours, Dickie!

TALES FROM THE DUCK SIDE DEPT.

THE VULNERABLE VICTIM'S VOYAGE





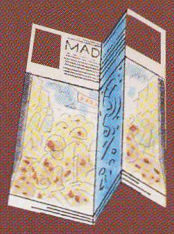
ARTIST AND WRITER: DUCK EDWING

WHERE IS OUR GOVERNMENT MOST SUCCESSFULLY USING THE CAMOUFLAGE TECHNIQUE?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

The camouflage technique is now used all over the world. But our leaders are using it extremely well in one area. To see how, fold in page as shown.



FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"

HIDEOUS CAMOUFLAGE COLORS ARE USED FOR SIMULATING THE HODGE-PODGE SHADES THAT ARE IN NATURE. THIS TIMELESS PROCESS HELPS ANIMALS SURVIVE. MAN, HOWEVER, IS O-BLIGED TO USE IT AS PART OF HIS WARMAKING SYSTEM.

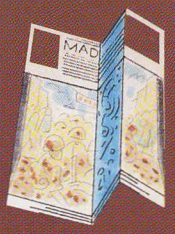
A ▶ ◀ B

A FAIRY TALE SCENE WE'D LIKE TO SEE

Hansel & Gretel

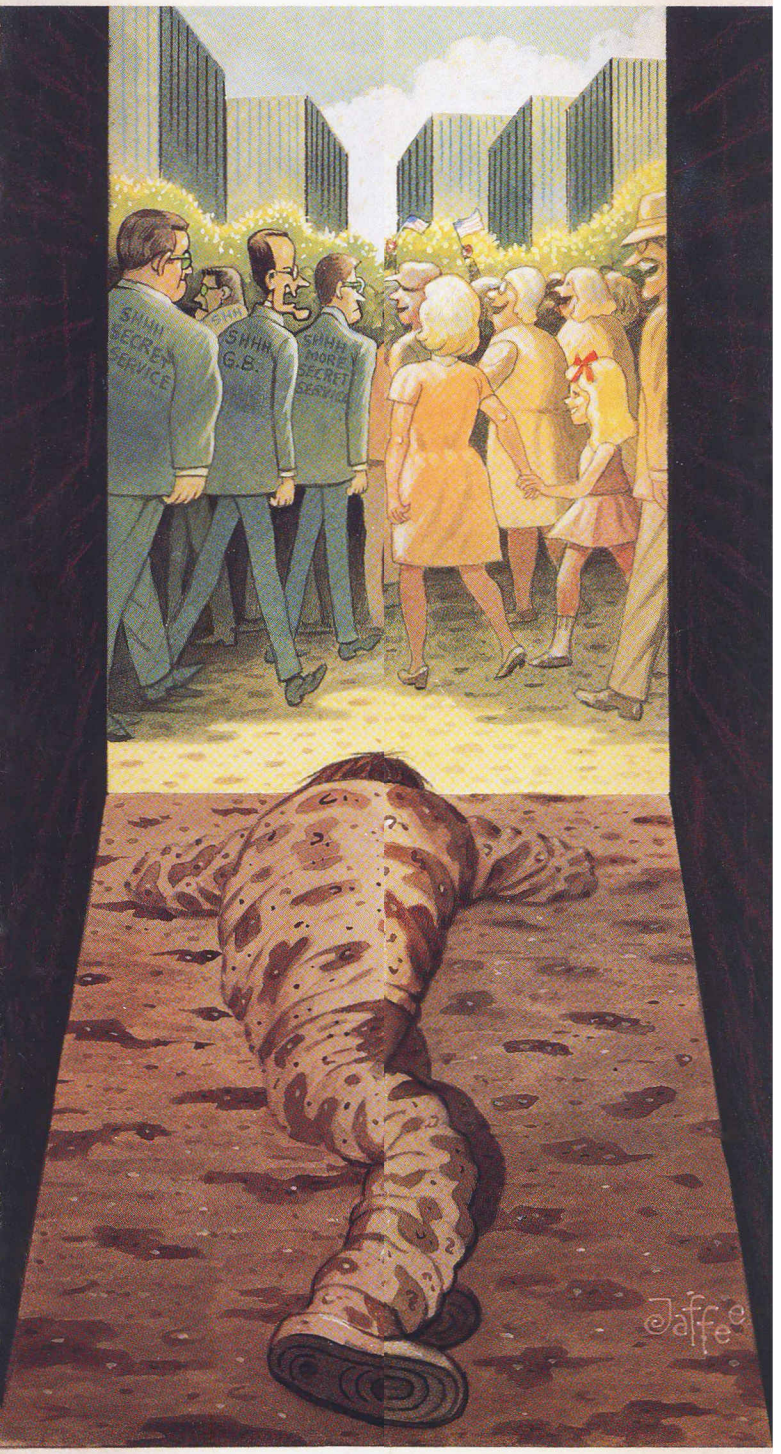
ARTIST: JOHN POUND WRITER: DUCK EDWING

WHERE IS OUR GOVERNMENT MOST SUCCESSFULLY USING THE CAMOUFLAGE TECHNIQUE?



FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD BACK SO "A" MEETS "B"



HIDING THE HOMELESS PR O-BLEM.

A ▶◀ B